SANS Lunch & Learn Opportunities

SANS - the most trusted source for computer security training, certification and research. SANS events attract a high-quality audience consisting of IT security decision makers and influencers in all industries. SANS Lunch & Learn opportunities provide you with a dedicated block of time to present to this audience. Whether it’s a product demo, case study, customer experience or executive briefing you will have the opportunity to present your product/view/perspective to this important, influential and powerful audience.

Virtual Lunch & Learn With or Without Simulcast
Don’t have the resources to attend a SANS event in person, yet you want to reach the SANS attendees? This option is for you.

**NEW – make the most of your Lunch & Learn by focusing on a specific SANS class**

- SANS will set up your virtual presence at a major SANS conference in a Simulcast room.
- Through the Citrix GoToWebinar platform, your Presenter will be virtually brought to the Lunch & Learn meeting room where they will present your topic.
- SANS will scan your onsite Lunch & Learn attendees.
- SANS will market and promote your Virtual Lunch & Learn onsite.
- You will receive onsite Sign Up List along with scanned attendees.
- Food & Beverage for onsite attendees is not included.

Add the Simulcast option and additionally...

- SANS will also market and promote your Lunch & Learn with other SANS webcasts up to 6 weeks prior.
- You will receive leads which sign up for the simulcast.
- SANS provides Simulcast presentation room, projector, screen and on-site Technical support.

Virtual Lunch & Learn with Simulcast: $12,500
Virtual Lunch & Learn without Simulcast: $8,500
Lunch & Learn with Simulcast
Already onsite with a Lunch & Learn and want to extend the reach of your presentation? Consider a SANS Lunch & Learn with Simulcast. Get the benefit of both a live, in-person audience and a webcast audience to generate more leads than with just a live Lunch & Learn.

**NEW – Align your Lunch & Learn with a specific Class focus **

- SANS will set up your Lunch & Learn at a major SANS conference in a Simulcast room.
- Through the Citrix GoToWebinar platform, your Presenter will be simulcast to a webcast audience during the Lunch & Learn.
- SANS will market and promote your Lunch & Learn with other SANS webcasts up to 6 weeks prior.
- You will receive onsite Sign Up List.
- You will receive leads which sign up for the simulcast.
- SANS provides Simulcast presentation room, projector, screen and on-site Technical support.
- Food & Beverage for onsite attendees is not included.

Lunch & Learn with Simulcast: $8,500

Standard Lunch & Learn
Have a powerful message you would like to bring to the SANS audience? Already onsite with the Vendor Expo? Or just want to come in for a Standard Lunch & Learn only?

Schedule a Lunch & Learn!

**NEW – Align your Lunch & Learn with a specific Class focus **

- SANS provides a presentation room, projector and screen.
- SANS provides Sign-Up Sheets onsite to encourage Lunch & Learn sign-ups.
- You will receive onsite Sign Up List.
- Food & Beverage is not included.

Lunch & Learn: $4,500