



SANS Lunch & Learn Opportunities

SANS - the most trusted source for computer security training, certification and research.

SANS events attract a high-quality audience consisting of IT security decision makers and influencers in all industries. SANS Lunch & Learn opportunities provide you with a dedicated block of time to present to this audience. Whether it's a product demo, case study, customer experience or executive briefing you will have the opportunity to present your product/view/perspective to this important, influential and powerful audience.

Virtual Lunch & Learn With or Without Simulcast

Don't have the resources to attend a SANS event in person, yet you want to reach the SANS attendees? This option is for you.

****NEW – make the most of your Lunch & Learn by focusing on a specific SANS class****

- SANS will set up your virtual presence at a major SANS conference in a Simulcast room.
- Through the Citrix GoToWebinar platform, your Presenter will be virtually brought to the Lunch & Learn meeting room where they will present your topic
- SANS will scan your onsite Lunch & Learn attendees
- SANS will market and promote your Virtual Lunch & Learn onsite
- You will receive onsite Sign Up List along with scanned attendees
- Food & Beverage for onsite attendees is not included

Add the Simulcast option and additionally...

- SANS will also market and promote your Lunch & Learn with other SANS webcasts up to 6 weeks prior
- You will receive leads which sign up for the simulcast
- SANS provides Simulcast presentation room, projector, screen and on-site Technical support

Virtual Lunch & Learn with Simulcast: \$12,500

Virtual Lunch & Learn without Simulcast: \$8,500

Lunch & Learn with Simulcast

Already onsite with a Lunch & Learn and want to extend the reach of your presentation? Consider a SANS Lunch & Learn with Simulcast. Get the benefit of both a live, in-person audience and a webcast audience to generate more leads than with just a live Lunch & Learn.

****NEW – Align your Lunch & Learn with a specific Class focus ****

- SANS will set up your Lunch & Learn at a major SANS conference in a Simulcast room.
- Through the Citrix GoToWebinar platform, your Presenter will be simulcast to a webcast audience during the Lunch & Learn
- SANS will market and promote your Lunch & Learn with other SANS webcasts up to 6 weeks prior
- You will receive onsite Sign Up List
- You will receive leads which sign up for the simulcast
- SANS provides Simulcast presentation room, projector, screen and on-site Technical support
- Food & Beverage for onsite attendees is not included

Lunch & Learn with Simulcast: \$8,500

Standard Lunch & Learn

Have a powerful message you would like to bring to the SANS audience? Already onsite with the Vendor Expo? Or just want to come in for a Standard Lunch & Learn only? Schedule a Lunch & Learn!

****NEW – Align your Lunch & Learn with a specific Class focus ****

- SANS provides a presentation room, projector and screen
- SANS provides Sign-Up Sheets onsite to encourage Lunch & Learn sign-ups
- You will receive onsite Sign Up List
- Food & Beverage is not included

Lunch & Learn: \$4,500