A SANS 2021 Survey
Rethinking the Sec in DevSecOps: Security as Code

Authors: **Jim Bird** & **Eric Johnson** | Date: **June 2021**

As IT workloads transition to the cloud, there's a shift in how organizations develop and deliver systems—and how security must be practiced. Deploying and running production systems has become abstracted from the underlying hardware and network. Today, the focus for both operations and security professionals is rapidly becoming centered on API calls to services, and the need to understand software development challenges in order to address information security. In short, the future of security is security as code. This SANS survey will explore what this shift means for the modern enterprise and its security program. How will this shift affect strategic priorities, staff training and the needed investments in technology and tooling?

Additionally, the survey will explore how security professionals must adapt to this new world. Key questions will include:

- What must they understand about software development in order to meet the demand of high-velocity delivery?
- What are the necessary skills for architecting secure software as it is being written—and catching security vulnerabilities before production?
- What is the impact of different cloud architectures and platforms on this effort, including risks, strengths and weaknesses?

Why Sponsor the SANS 2021 DevSecOps Survey

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Cobrand the survey results whitepaper and webcast with SANS, the global leader in cybersecurity training, certification and research.

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About the Authors

Jim Bird
SANS Analyst
@jimrbird

Eric Johnson
SANS Senior Instructor
@emjohn20

Sponsorship Inclusions

	Gold	Platinum
Survey SANS will run a 20–25 questions survey for a minimum of 6 weeks. Sponsors will be informed of survey respondent counts. A SANS Analyst will develop a whitepaper based on the survey results. Sponsors will receive a draft of the paper and survey results for review and a final, branded survey results whitepaper for their use.	✓	✓
Survey Results Presentation Webcast The survey results will be presented by the survey author. The webcast will be branded with sponsor's logo. Sponsors will receive the webcast recording for their own promotions. Webcasts are archived for one year after the webcast date. Registrations may still be processed for archive viewing of the webcast. 300-lead guarantee with no cap. *Webcast Date: TBA*	✓	✓
Associated Panel Discussion Webcast The survey author will host a panel discussion with up to three sponsors discussing the SANS 2021 DevSecOps Survey results. The webcast will be promoted by SANS. Sponsors will receive the webcast recording for their own promotions. 100-lead guarantee with no cap. *Limited to three sponsors* *Webcast Date: TBA*		✓

Additional Sponsorship Opportunities

Associated Single-Sponsored Webcast	Sponsor your own webcast that aligns with the SANS 2021 DevSecOps Survey. The webcast will be promoted by SANS. 200-lead guarantee with no cap and continued lead generation as a SANS archive webcast.
Associated Paper or Product Review	Publish a custom paper based on a segment of the report that is of interest to you or a product review that calls on the report as an entry point to the review. This associated paper includes a webcast.
Associated Video	Have a SANS expert interview a representative of your company. The sponsor will receive a branded video(s) of the interview. The video will also be available on the SANS website for lead generation. SANS will organize all logistics.

Lead Submission

Promotions
Survey: Promotion for taking the survey will be promoted for 5-6 weeks through a weekly email blast to SANS opt-in audience, SANS e-newsletters and social media.

Webcasts: Promotion of the survey results presentation webcast and the panel discussion webcast will begin one week after the survey closes. The webcast will be promoted via a weekly email blast to SANS opt-in audience, SANS e-newsletters and social media.

Lead Submission
The initial installment of leads from the webcast will be provided within two business days of the live webcast. Additional leads will be provided on a regular basis for the first three months following the webcast. After three months, leads will be provided as requested.

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