

SANSFIRE 2020

Washington, D.C. | Wardman Park Marriott | **Event:** June 15 - 20, 2020 | **Expo:** June 17

SANSFIRE attracts over 1,200 cyber security professionals every year who are looking to improve their security systems against the most dangerous threats. Sponsor SANSFIRE and promote your products and services to attendees who will immediately understand the value you provide.

Sponsorship Packages & Benefits	Silver	Gold	Platinum
Booth Space Silver & Gold: includes one 6' draped table, 2 chairs, electricity & WiFi Platinum: includes two 6' draped tables, 4 chairs, electricity & WiFi	10 x 10	10 x 10	10 x 20
Lead Scanner or App	✓	✓	✓
Logo Featured on SANS Event Website & All Applicable Event Collateral	✓	✓	✓
400+ SANS Lunch Leads Lunch will be sponsored by exhibitors during the day of the expo. Attendees who come for lunch will be scanned. Contact information provided to exhibitors.	✓	✓	✓
Lunch & Learns Lunch & Learns: 45-minute lunchtime presentation given by your speaker to 50 SANS attendees. Sponsor may scan Lunch & Learn attendees as leads. Lunch & Learn summary will be advertised on the SANS event webpage and in the event collateral. Note: Food and beverage included. Platinum: Individual Lunch & Learn invitations targeting preferred attendees included.		✓	✓
Prime Location & Premier Signage			✓
Additional Targeted Branding at Event SANS will explore how to best market your brand in our venue with further discussion.			✓

Schedule

June 16 Training Day		June 17 Solutions Expo		June 18 Training Day	
12:30pm - 1:15pm	Training Day Lunch & Learns	12:00pm - 1:30pm 5:15pm - 6:15pm	Solutions Expo Networking Reception	12:30pm - 1:15pm	Training Day Lunch & Learns

Additional Sponsorship Opportunities

Executive Dinner

Invitation only breakfast or dinner for approximately 10-15 executive level and senior management attendees. Hosted by you and a SANS expert (optional).
Includes: food and beverage plus all logistics.

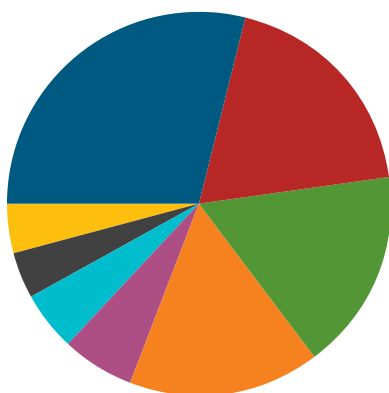
Hospitality Suites

Host a social event, which will be advertised at the event. Optionally, SANS can send out invitations. Themed events are recommended and most appealing to attendees.
Includes all logistics. Food and beverage not included.

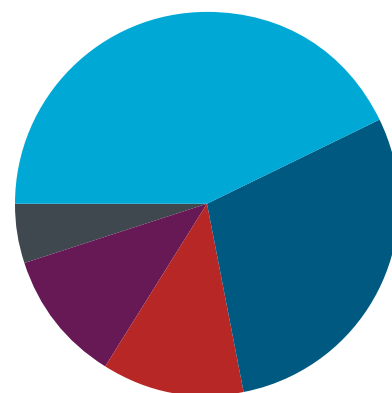
Listed sponsorships above can act as standalone outside of Sponsorship Packages.

Demographics

Industries



Roles



2019 Attendees Sample

Allstate Insurance Company
Army
Bloomberg
Capital One
CVS Health
Department of Energy
Department of Homeland Security
Exelon
Fifth Third Bank
Freddie Mac
Government Accountability Office
Institute for Defense Analyses

John Deere
Marriott International
Navy Federal Credit Union
Northrop Grumman
Publix Supermarkets
Southwest Airline
Stroz Friedberg
The Washington Post
Tysons Food
Visa Inc.
Warner Bros.
Wegmans Food Markets