



# 2018/Q1 2019 SANS Analyst Program Survey Calendar

SANS Institute is the most trusted and by far the largest source for information security training in the world.

The SANS Analyst Program produces leading-edge analyst reports about emerging and mission-critical topics. Under the Analyst Program, SANS instructors and subject matter experts develop objective, third-party thought leadership content that is educational to the 300,000-member SANS portal community. Sponsors of this content have access to decision makers and influencers who are aware of risks and always looking to improve their security and response capabilities.

Pub Date	Description	Associated Event	Status
6/13/18	<b>Fourth Annual Endpoint Security Survey.</b> The endpoint continues to be the biggest risk to organizations. This survey, developed by SANS Mentor Instructor Lee Neely, examines new risks to the endpoint, along with improvements in practices and technologies to protect endpoints and to remediate threats against endpoints.	DFIR Summit June 2018 Austin, TX	Under way (almost sold out)
7/19/18	<b>NEW! The Insecure Industrial IoT: A New SANS Survey.</b> Led by SANS Research Director Barb Filkins and Portfolio Director of the SANS Industrials & Infrastructure Practice Area Doug Wylie, this survey will examine the current state of Industrial IoT, as well as the related security risks and how cybersecurity practitioners are meeting these threats.	Black Hat Security Briefings August 2018 Las Vegas, NV	Under way (seeking sponsors)
8/14/18	<b>Second Annual SOC Survey.</b> The division between various functions of detection and response is closing, according to our 2017 SOC Survey. Written by SANS Principal Instructor Chris Crowley and SANS Director John Pescatore, this year's survey looks at progress made in unifying prevention, detection and response functions; technology and staffing trends; and more.	SOC Summit July 2018 New Orleans, LA	SOLD OUT
September 2018	<b>So You Think You Can Hunt? Grade Yourself.</b> Our third survey on threat hunting examines the maturity of hunting programs and where they are going. Authored by SANS Fellow Rob Lee, survey results should reveal how respondents baseline and prepare their environments for hunting, how they assess critical data needed in a hunt, and the trend toward "continuous hunting" to proactively detect emerging threats.	Threat Hunting & Incident Response Summit September 2018 New Orleans, LA	Almost sold out
October 2018	<b>NEW! DevSecOps Survey.</b> This survey, developed by SANS Application Security Curriculum Lead Jim Bird, will examine the integration of development, IT and security, as well as explore the implications for SOCs, application security and development groups, and other practitioners.	Secure DevOps Summit October 2018 Denver, CO	Seeking sponsors
November 2018	<b>Incident Response Survey.</b> In this annual survey, developed by SANS Forensics and IR instructor Matt Bromiley, we look at factors currently impacting effective IR, what technologies really matter, skills and staffing, and what practitioners see as major challenges.		Seeking sponsors
December 2018	<b>Security Analytics Survey.</b> SIEMs are relatively mature technologies, but they're only as good as the information they can collect, analyze, apply, predict with, and use to prevent attacks. Developed by SANS Senior Instructor Dave Shackleford, this survey will look at evolving uses for analytics.	SIEM & Tactical Analytics Summit December 2018 Scottsdale, AZ	Seeking sponsors
January 2019	<b>Threat Landscape Survey.</b> Start 2019 with predictive thought-leadership by sponsoring this biannual survey, developed by SANS Research Director Barb Filkins. Discover what threat trends are coming, and the countermeasures to improve detection of and response to contemporary threats.		Seeking sponsors
February 2019	<b>Cloud Survey.</b> Cloud is part of infrastructures and infrastructures are part of clouds. Are our security infrastructures maturing with this hybrid model? This survey, authored by SANS Cloud Curriculum Lead Dave Shackleford, will look into best practices for utilizing cloud-based technologies in a seamless, secure manner.	Cloud Security Summit February 2019 (Location TBD)	Seeking sponsors
March 2019	<b>NEW! Automation and Integration Survey.</b> Despite the hype, organizations are just beginning their automation and integration journeys, according to multiple SANS surveys. This new survey attempts to define what automation and integration mean, what organizations are automating, how they're automating, and where machine learning comes into play.		Seeking sponsors

The above surveys are all multisponsored (capped at six sponsors per survey). Custom surveys available upon request. For more information, please contact your SANS Account Manager or email [vendor@sans.org](mailto:vendor@sans.org).

Color Key	SANS Summit	Major industry event	Limited sponsorship opportunities
-----------	-------------	----------------------	-----------------------------------



## SANS Analyst Program