The SANS Analyst Program produces leading-edge analyst reports about emerging and mission-critical topics. Under the Analyst Program, SANS instructors and subject-matter experts develop objective, third-party thought leadership content that is educational to the 300,000-member SANS portal community. Sponsors of this content have access to decision makers and influencers who are aware of risks and always looking to improve their security and response capabilities.

Webcast/ Paper Published	Description	Associated Event	Status
6/13/18	**Fourth Annual Endpoint Security Survey.** This survey, developed by SANS Mentor Instructor Lee Neely, examines new risks to the endpoint, along with improvements in practices and technologies to protect and remediate threats against endpoints.	DFIR Summit June 7, 2018 Austin, TX	SOLD OUT
7/19/18	**NEW! The Insecure Industrial IoT: A New SANS Survey.** Led by SANS Research Director Barb Filkins and Doug Wylie, Portfolio Director of the SANS Industrials & Infrastructure Practice Area, this survey will examine the current state of Industrial IoT, as well as the related security risks and how cybersecurity practitioners are meeting these threats.	Black Hat Security Briefings August 4, 2018 Las Vegas, NV	Under way (seeking sponsors)
8/14/18	**Second Annual SOC Survey.** Much division still exists between the various functions of detection and response, but that chasm is closing, according to our 2017 SOC survey. This new survey, with a related whitepaper written by SANS Principal Instructor Chris Crowley and SANS Director John Pescatore, looks at progress made in unifying the prevention, detection and response functions; technology and staffing trends; and more.	SOC Summit July 30, 2018 New Orleans, LA	SOLD OUT
9/19/18	**So You Think You Can Hunt? Grade Yourself.** Results of this survey—with an associated whitepaper by SANS Fellow Rob Lee and SANS Instructor Robert M. Lee—should reveal how respondents baseline and prepare their environments for threat hunting, how they assess critical data needed in a hunt, and the trend toward "continuous hunting" to proactively detect emerging threats.	Threat Hunting & Incident Response Summit September 6, 2018 New Orleans, LA	SOLD OUT
10/31/18	**Incident Response Survey.** In this annual survey, developed by SANS Forensics and IR instructor Matt Bromiley, we look at factors currently impacting effective IR, what technologies really matter, skills and staffing, and what practitioners see as major challenges.	Pentest HackFest & Training November 12, 2018 Bethesda, MD	SOLD OUT
11/8/18	**NEW! Secure DevOps Survey.** This new survey, developed by SANS Application Security Curriculum Lead Jim Bird, will examine the integration of development, IT and security, and explore the implications for SOCs, application security and development groups, and other practitioners.	Secure DevOps Summit October 22, 2018 Denver, CO	Seeking sponsors
December 2018	**Security Analytics Survey.** SIEMs are relatively mature technologies, but they're only as good as the security information they can collect, analyze, apply, predict with, and effectively use to prevent attacks. Developed by SANS Senior Instructor Dave Shackleford, this survey will look at quality, quantity and usefulness of security analytics as well as evolving uses for analytics.	Tactical Detection & Data Analytics Summit December 4, 2018 Scottsdale, AZ	Seeking sponsors
January 2019	**Unlocking the Value of CTI.** Developed by Senior SANS Instructor Dave Shackleford, this survey looks at where cyber threat intelligence (CTI) now fits into organizational risk management infrastructures to detect, prevent and respond to attacks. It will cover the benefits that CTI provides to security and operations, as well as best practices for gaining the most value out of CTI data.	CTI Summit January 21, 2019 Arlington, VA	Seeking sponsors
February 2019	**Threat Landscape Survey.** Begin 2019 with predictive thought leadership by sponsoring this biannual survey, developed by SANS Research Director Barb Filkins. Discover what the latest threats are, along with countermeasures and means to improve detection of and response to the types of threats experienced by survey respondents.		Seeking sponsors
March 2019	**NEW! Automation and Integration Survey.** Despite the hype, organizations are just beginning their automation and integration journeys, according to multiple SANS surveys. This new survey attempts to define what automation and integration truly mean, what (and how) organizations are integrating and automating, and what they'd like to improve on.	ICS Summit March 18, 2019 Orlando, FL	Seeking sponsors

The above surveys are all multisponsored (capped at six sponsors per survey). Custom surveys available upon request. For more information, please contact your SANS Account Manager or email vendor@sans.org.

Color Key	SANS Summit	Major industry event	Limited sponsorship opportunities

SANS Analyst Program

Webcast/ Paper Published	Description	Associated Event	Status
April 2019	**Managing Vulnerabilities Across Attack Surfaces.** This survey will examine whether organizations are managing vulnerabilities across their endpoints, apps, workloads in the cloud, even business partners—and if, so, how? Are their programs comprehensive, automated and integrated? Who's in charge of managing vulnerabilities? And what obstacles and difficulties do they face?	Blue Team Summit April 11, 2018 Louisville, KY	Seeking sponsors
May 2019	**Cloud-Native Survey.** Cloud is part of our infrastructure, and infrastructures are part of our clouds. Are security infrastructures maturing to support the business and improve risk management in the cloud model? This survey, developed by SANS Cloud Curriculum Lead Dave Shackleford, will look into best practices for utilizing cloud-based technologies while changing up your security game in the process.	Cloud Security Summit April 29, 2019 San Jose, CA	Seeking sponsors

The above surveys are all multisponsored (capped at six sponsors per survey). Custom surveys available upon request. For more information, please contact your SANS Account Manager or email vendor@sans.org.

Color Key	SANS Summit	Major industry event	Limited sponsorship opportunities

SANS Analyst Program