

ESTIMATED ATTENDANCE:
Live (60-100) | Simulcast (300+)

SANS

Security Operations Center Briefing

November 16, 2018

Millennium Hilton New York Downtown | 55 Church Street, New York, NY 10007

Chair: Christopher Crowley

“Knowledge Retention, Staff Training, Automation, and Operationalization”

Partner with SANS for this important event focused on Security Operations Centers.

In this 2nd annual SOC briefing, Christopher Crowley from the SANS Institute, along with a panel of industry experts and vendor partners, will provide a program to help drive maturity and adaptation to the threat landscape while constantly refining its understanding of the mission and its capabilities to protect information systems.

SAMPLE AGENDA

- Opening remarks
- Keynote
- Networking break
- Industry panel
- Case study or expert discussion
- Closing address

SANS will be responsible for all event logistics (Onsite and Registration Management)

SPONSORSHIP & NETWORKING OPPORTUNITIES

Platinum – \$15,000

- Session or panel speaking slot
- Prime location tabletop during event
- Networking lunch sponsorship (includes Food/Beverage)
- Receipt of all leads – Live event, Simulcast, and from archived Simulcast viewings
- Premium logo placement and advertisement of sponsorship level in marketing information

Gold – \$10,000

- Tabletop
- Networking lunch sponsorship (includes food/beverage)
- Receipt of all leads – Live event, Simulcast, and from archived Simulcast viewings
- Logo included in marketing materials

Simulcast – \$8,500

- Branding only
- Receipt of simulcast leads
- Logo included in marketing materials

Additional Items:

Afternoon Product Workshop – Continue the day with a Product Workshop. This three-hour session allows attendees to extensively use your product(s) with a challenge or test-drive scenario.
Fee: \$15,000

Video Interview with Brief Chairman – Schedule a Thought Leadership interview with the Brief Chairman. Vendors will receive a professional video asset.
Fee: \$10,000