

SANS Network Security 2020

Las Vegas, NV | Caesars Palace | Event: September 20 - 25, 2020 | Expo: September 22, 2020

SANS Network Security attracts over 1,200 skilled practitioners who are ready to sharpen their skills and discover the latest security tools available! As an exhibitor, you will have the opportunity to promote your products and services to attendees who will immediately understand the value you provide.

Sponsorship Packages & Benefits	Silver	Gold	Platinum
Booth Space Silver & Gold: includes one 6' draped table, 2 chairs, electricity & WiFi Platinum: includes two 6' draped tables, 4 chairs, electricity & WiFi	10 x 10	10 x 10	10 x 20
Lead Scanner or App	✓	✓	✓
Logo Featured on SANS Event Website & All Applicable Event Collateral	✓	✓	✓
400+ SANS Lunch Leads Lunch will be sponsored by exhibitors during the day of the expo. Attendees who come for lunch will be scanned. Contact information provided to exhibitors.	✓	✓	✓
Lunch & Learns Lunch & Learns: 45-minute lunchtime presentation given by your speaker to 50 SANS attendees. Sponsor may scan Lunch & Learn attendees as leads. Lunch & Learn summary will be advertised on the SANS event webpage and in the event collateral. Note: Food and beverage included. Platinum: Individual Lunch & Learn invitations targeting preferred attendees included.		✓	✓
Prime Location & Premier Signage			✓
Additional Targeted Branding at Event SANS will explore how to best market your brand in our venue with further discussion.			✓

Schedule

September 21 Training Day		September 22 Solutions Expo		September 23 Training Day	
12:30pm - 1:15pm	Training Day Lunch & Learns	12:00pm - 1:30pm 5:15pm - 6:15pm	Solutions Expo Networking Reception	12:30pm - 1:15pm	Training Day Lunch & Learns

Additional Sponsorship Opportunities

Executive Dinner

Invitation only breakfast or dinner for approximately 10-15 executive level and senior management attendees. Hosted by you and a SANS expert (optional).
Includes: food and beverage plus all logistics.

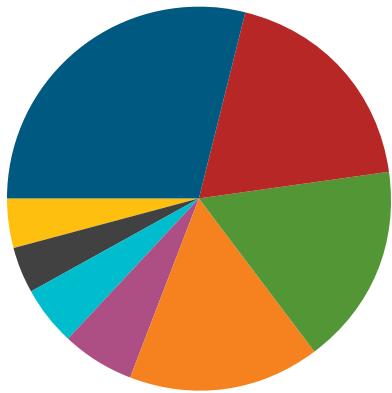
Hospitality Suites

Host a social event, which will be advertised at the event. Optionally, SANS can send out invitations. Themed events are recommended and most appealing to attendees.
Includes all logistics. Food and beverage not included.

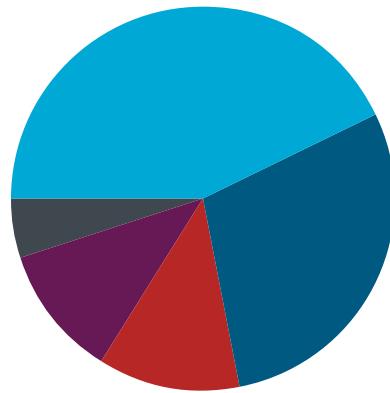
Listed sponsorships above can act as standalone outside of Sponsorship Packages.

Demographics

Industries



Roles



█ 29% - Government / Military █ 6% - Healthcare
█ 19% - Other █ 5% - Manufacturing
█ 17% - Banking / Financial █ 4% - Education
█ 16% - Technology █ 4% - Utilities

█ 43% Security Practitioner
█ 29% Senior Practitioner / Supervisor
█ 12% C-Level Director
█ 11% Consultant
█ 5% Other

2019 Attendees Sample

Air Force
American Express
Bank of America
Bloomberg
Caterpillar
Department of Defense
Discover Financial Services
Duke Energy Corporation
FBI
Hallmark Cards, Inc.
Institute for Defense Analyses
Kaiser Permanente

Koch Business Solutions
Lockheed Martin
Murray State University
New York Life Insurance Company
Pentagon Force Protection Agency
Quicken Loans
Rockwell Automation
State Farm
Stroz Friedberg
Target
T-Mobile
United States Air Force