

SANS

SPONSORSHIP PROGRAMS

Network Security 2018

Las Vegas, NV | September 23-30

Solutions Expo: September 25

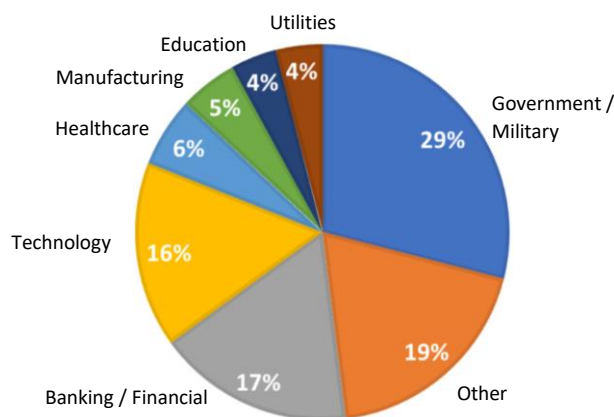
SANS Sponsorship Programs

Connecting Solution Providers to Cybersecurity Professionals

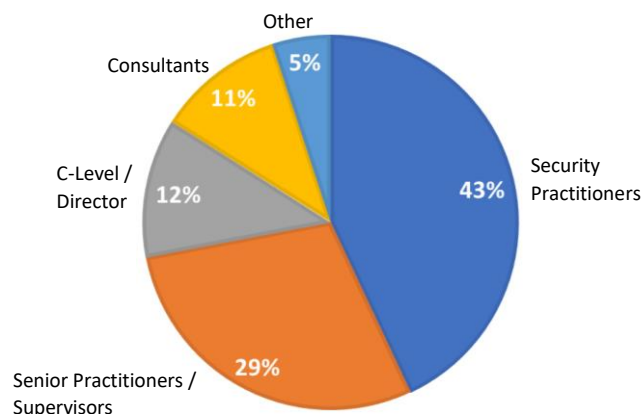
[SANS Network Security](#) attracts over 1,200 skilled practitioners who are ready to sharpen their skills and discover the latest security tools available! With 45+ cutting-edge courses being taught by SANS' world-class instructors, you can connect with a range of cyber security professionals. Sponsoring at Network Security allows you to promote your products and services to attendees who will immediately understand the value you provide and are likely to have influence over purchasing decisions. We have put together multiple sponsorship opportunities so you can truly maximize your brand to your targeted audience. We hope to see you at Network Security!

Attendee Demographics

Industries



Job Title



What Our Sponsors Say

"The staff at SANS tirelessly helps our company achieve maximum exposure and success during SANS event through creative and cost effective exhibiting options. Their full-service approach makes for stress-free booth experience, and allows us to focus on connecting with highly qualified attendees." - VMRay

"I have done various SANS events over the last seven years. We have been very happy with the quality of attendees at each event!" - RiskIQ

Solutions Expo Schedule

Monday September 24th

12:30pm – 1:15pm	Training Day 2 Lunch & Learns
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Tuesday September 25th – Expo Day

12:00pm – 1:30pm	Solutions Expo
5:15pm – 7:15pm	Solutions Expo & Evening Networking Reception

Wednesday September 26th

12:30pm – 1:15pm	Training Day 4 Lunch & Learns
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Evening Solutions Expo / Reception



SANS Money Booth



Attendees will have a chance to win money & coupons in our Money Booth! Sponsors can include their own coupons in the Money Booth.

Join Our Other Network Security Sponsors Including:

ANOMALI®



Network Security Solutions Expo Sponsorship Packages

Benefits	SILVER	GOLD	PLATINUM
<p>Booth Space Silver & Gold: includes one 6' draped table, 2 chairs, electricity & WiFi Platinum: includes two 6' draped tables, 4 chairs, electricity & WiFi</p>	10 x 10	10 x 10	10 x 20
<p>400+ SANS Lunch Leads Lunch will be sponsored by exhibitors during the day of the expo. Attendees who come for lunch will be scanned. Contact information provided to exhibitors.</p>	✓	✓	✓
<p>Lead Scanner or App Provided for duration of the event.</p>	✓	✓	✓
<p>Logo Featured on SANS Event Website & All Applicable Event Collateral</p>	✓	✓	✓
<p>Lunch & Learn or Product Test Drive (Select One)</p> <p>Lunch & Learn: 1-hour lunchtime presentation given by your speaker to SANS attendees. Sponsor may scan Lunch & Learn attendees as leads. Box lunches included in package. Lunch & Learn summary will be advertised on the SANS event webpage and in the event collateral.</p> <p>OR</p> <p>Product Test Drive: Invitation only 2-hour lab providing hands-on demo of your products to targeted attendees. Sponsor will receive registration leads and you may scan attendees as leads. Food and beverage included.</p> <p>Contact us for availability.</p>		✓	✓
<p>All Food & Beverage</p>		✓	✓
<p>Prime Location Receive premier location on Expo Floor.</p>			✓
<p>Premier Signage Signage featuring sponsor's logo will be placed strategically around the Expo Floor for maximum exposure.</p>			✓
<p>Additional Targeted Branding at Event SANS will explore how to best market your brand in our venue with further discussion.</p>			✓

Network Security Additional Sponsorship Opportunities

Listed sponsorships below can act as standalone outside of Sponsorship Packages.

Speaking, Presentation & Lead Generation Opportunities

Lunch & Learn (Stand-alone)	Lunch hour presentation to SANS training attendees. Boxed lunches will be served in the room. Optionally, SANS will invite students attending the class of your choice. You may also scan Lunch & Learn attendees as leads. <i>Includes: food and beverage, lead scanner/app & all logistics.</i>
Evening Product Test Drive	Invitation only 2-hour lab providing hands-on demo of your products to targeted attendees. You will receive all registration leads. You may also scan attendees as leads. <i>Includes: light food and beverage, lead scanner/app & all logistics.</i>
SANS @Night Presentation	One-hour evening presentation on training days. Open invitation to all training attendees. <i>Note: food and beverage is optional but not included.</i>

Networking Opportunities

Executive Networking Breakfast or Dinner	Invitation only breakfast or dinner. Hosted by you and a SANS expert. Breakfast: approximately 10-15 C-level and senior management attendees. Dinner: approximately 15-20 C-level and senior management attendees. <i>Includes: food and beverage plus all logistics.</i>
Focus Group Roundtable	Networking dinner focused on obtaining valuable feedback about your company's products and market position from a targeted group of 10-15 SANS training attendees. <i>Includes: food and beverage, all logistics, targeted invitation and pre-event set up.</i>
Hospitality Suites	Host a social event, which will be advertised at the event. Optionally, SANS can send out invitations. Themed events are recommended and most appealing to attendees. <i>Note: food and beverage and hotel suite is not included. SANS will handle all logistics.</i>

Branding Opportunities

SANS @Night Sponsorship	Branding of scheduled @Night presentation led by SANS expert.
NetWars Sponsorship	Branding of SANS NetWars competition with signage. <i>SANS Network Security NetWars Dates: September 26-27.</i>

We are open to discussing additional sponsorship opportunities with you. Contact us for more information about our sponsorships at vendor@sans.org.

2017 Network Security Attendees - Preview

Accenture
ACEP
Adtalem Global Education
Aetna
Air Force
Almac Group
Altus Consulting
American Express
American Transmission Company
Amgen
Ardent Health Services
Army
Ashford Capital Management
Associated Electric Cooperative Inc.
Bank of America
Bass Pro Shops
Best Buy
Blizzard Entertainment
Bloomberg
Blue Cross and Blue Shield
Boeing
Booz Allen Hamilton
Brakebush Brothers
BrightStar Credit Union
Bristol-Myers Squibb
Capital Federal Savings
Caterpillar
Central 1 Credit Union
Charter Communications
Chevron
Chobani
City National Bank
Comcast
Costco Wholesale
Criminal Investigation Bureau
CSG International
CSI
CTI
DAF
Deere & Company
Deloitte
Department of Human Services
Department of Justice
Department of State
Department of Navy
Department of Air Force
Department of Energy
Department of Defenses
Discover Financial Services
Duke Energy
Dun & Bradstreet
Etrade
Eli Lilly and Company
Emergency Reporting
Enterprise Holdings
Expedia
ExxonMobil
Facebook
Farm Credit West
FBI
FCO
Federal Aviation Administration
Fifth Third Bank
First Citizens Bank
Fluor
Franklin Templeton Investments
General Motors
German Army
GIAC
GoPro
Gyford Productions LLC
Health Net
Honeywell
Hyatt Hotels
ICF Olson
IEEE
Intercontinental Exchange
Iron Mountain
JP Morgan Chase
Kaiser Permanente
KBMG
KeyBank
Koch Business Solutions
KPMG
LGS Innovations
Lifespan
Lockheed Martin Corporation
Louisiana National Guard
Magellan Midstream
Mary Kay Inc.
McKee Foods Corporation
Meadows Foundation
Microsoft
Ministry of Defense
Mutual of Omaha
NASA Langley Research Center
Naval Nuclear Laboratory
NCSC
Nevada National Security Site
New Braunfels Utilities
Nissan
Nordstrom
North Wind Solutions
Northrop Grumman
Oracle
Palo Alto Networks
Pfizer
Pilot Flying J
Pinnacle Entertainment
Polaris Industries Inc.
Protiviti
Publix Super Markets Inc.
REI
RLI Insurance
Roche
SABB
Samuel Carpentier
Sandia National Laboratories
SaskEnergy
Saudi Aramco
Seattle Children's
Siemens AG
Sound Transit
Southern California Edison
Spectrum Health
Stanford
State Farm
Stroz Friedberg
Sumter Electric
Supernap
Technicolor
The Home Depot
The Mosaic Company
TKC Holdings
Toronto Police Service
UPS
US Army National Guard
USAA
Valvoline
Viasat
VISA
Weir Marine Engineering
Wendy's
Wescom Credit Union
White Lodging Services Inc.
Wood International, Inc.
Workday
Xilinx
Zendesk
Zillow Group