



INTRODUCTORY SPONSORSHIP PACKAGE

Looking for exposure with the cyber security community to gain valuable leads?
Haven't sponsored a SANS event before or has it been a while?
Here's a deal just for you!!

SANS is the most trusted source for computer security training, certification and research. Sponsorship at SANS events puts you in front of the nation's leading security professionals in industries such as government, retail, finance, healthcare, and education.

SANS 2015 National Events

- **SANS Network Security**
Wednesday, September 16th
Las Vegas, NV
Caesars Palace
- **SANS Cyber Defense Initiative (CDI)**
Wednesday, December 16th
Washington, DC
Grand Hyatt Washington

SANS Network Security Sponsorship

- Exhibit Space - Includes 10' x 10' exhibit space with 6' draped table, 2 chairs and electric
 - Lunch Lead Sponsorship - Attendees opting for lunch during the vendor expo day will be scanned and information is provided to sponsoring vendor following the conference. **400** lead guarantee
 - Bag Insert - Opportunity to place one item in the registration bag provided to ALL attendees
 - Listing on SANS Conference Event web pages with logo and link to vendor website
- Discounted Sponsorship fee: \$5,500 (List Value: \$10,000)**

SANS Cyber Defense Initiative (CDI) Sponsorship

- Exhibit Space - Includes 6' draped table, 2 chairs and electric
 - Lunch Lead Sponsorship - Attendees opting for lunch during the vendor expo day will be scanned and information is provided to sponsoring vendor following the conference. **250** lead guarantee.
 - Bag Insert - Opportunity to place one item in the registration bag provided to ALL attendees
 - Listing on SANS Conference Event web pages with logo and link to vendor website
- Discounted Sponsorship fee: \$3,500 (List Value: \$5,500)**

SANS 2015 Network Security & CDI Bundle

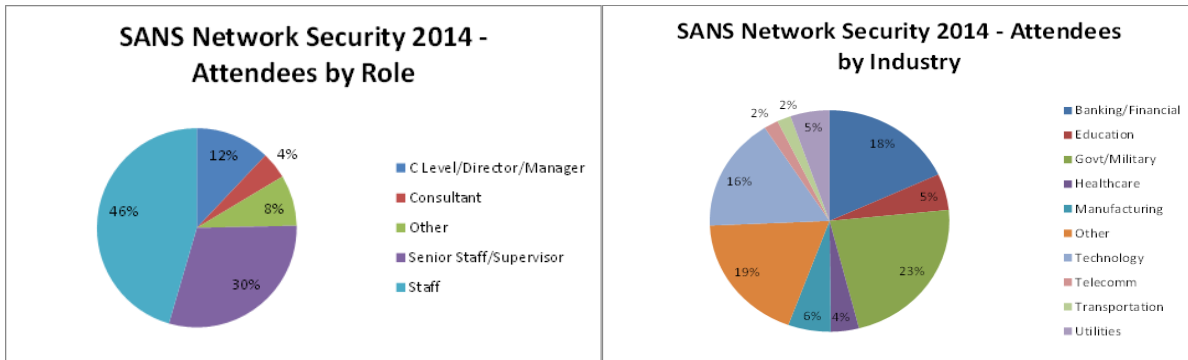
- Bundle includes all benefits listed above
- Discounted Sponsorship fee: \$8,500 (List Value: \$15,500)**

**** Eligibility limited to new customers of SANS. Offers valid through August 15, 2015. Limited availability****

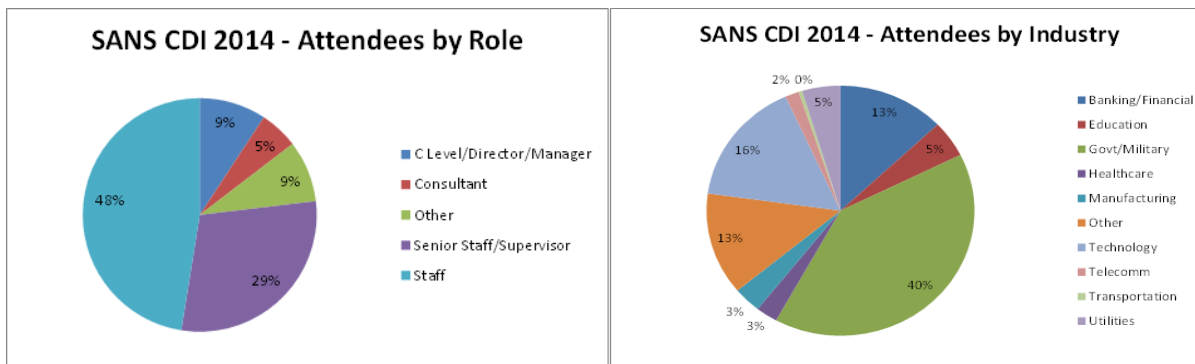


SANS Event Demographics

SANS Network Security



SANS Cyber Defense Initiative (CDI)



Sponsoring a SANS Event

- **Connects** you to a community of over 300,000 cybersecurity professionals in government, financial, healthcare, and education-related industries
- Enhances your **brand** – be part of the SANS community and showcase your product at a SANS event
- Provides you access to qualified **leads** of security professionals with decision-making and influencing power