November 18, 2016

Chairperson: John Pescatore

Hilton Crystal City at Washington Reagan National Airport
Washington D.C.

Expected Live Attendance: 75-100
Simulcast: 300+

What GAO Found

Cyber incidents affecting federal agencies have continued to grow, increasing about 1,300 percent from fiscal year 2006 to fiscal year 2015.

Cyber Incidents Reported by Federal Agencies, Fiscal Year 2006--2015

Number of reported incidents

Source: GAO analysis of United States Computer Emergency Readiness Team and Office of Management and Budget data for fiscal years 2006-2015. | GAO-16-885T
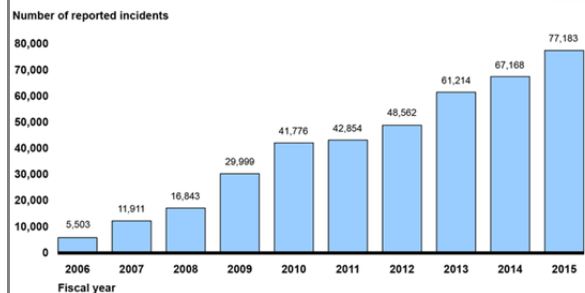
A recent GAO report highlighted the rapid growth of security incidents occurring at Government agencies. Yet, there **are** government agencies that are actually reducing the impact of cyber-attacks on their organizations, *preventing more attacks, detecting successful intrusions more rapidly and restoring operations with less disruption to the agency mission*. These agencies have succeeded in developing processes, deploying security controls technology and applying skilled staff to demonstrate real advances in overall cybersecurity levels.

The Federal Government Cyber Security Vendor Briefing will bring together the government security community and leading security technology and services solution providers to hear case studies of approaches that resulted in measurable increases in the effectiveness and efficiency of government cybersecurity programs.

Together We Will:
- Create a morning ½ day agenda around Federal Cyber Intelligence
- Collaborate on session topic ideas
- Provide or nominate expert speakers
- Market and promote the event
- SANS will be responsible for all event logistics (Onsite and Registration Management)
- Estimated Attendance: Live Event - 75-100; Simulcast – 300+

Sample Agenda:
- Registration/Networking
- Welcome & Opening Remarks– John Pescatore, SANS Director of Emerging Trends
- Session I: TBD
- Session II: Panel Discussion: TBD
- Networking Break
- Session III: TBD
- Closing Remarks– John Pescatore, SANS Director of Emerging Trends
- Networking Lunch

Sponsorship Levels:

Platinum - $15,000
    Session slot
    Prime Location Tabletop during event
    Networking Lunch Sponsorship (Includes Food/Beverage)
    Receipt of all leads – Live, Simulcast and from Archived Simulcast viewings
    Premium logo placement and advertisement of sponsorship level in marketing information

Gold - $10,000
    Tabletop
    Networking Lunch Sponsorship (Includes Food/Beverage)
    Receipt of all leads – Live, Simulcast and from Archived Simulcast viewings
    Logo included in marketing materials