

Automation/Integration Security Briefing

February 8, 2019 | Colorado | Denver Marriott West

Chair: Chris M. Crowley

SOARing to New Heights: Using Orchestration and Automation Tools in the Way They're Intended

Security orchestration, automation and response tooling is intended to increase efficiency and consistency. These tools also promise to diminish the cost of operating a Security Operations Center (SOC) for most organizations. If used properly, these tools can do all of these things. The challenge is that the tools are frequently bought to avoid the one thing that most organizations don't seem to be able to do on their own: figure out the sequence of actions that need to be automated, and bring together the mass of data from disparate tools.

This inaugural SANS Automation & Integration Vendor Briefing will provide practical and actionable examples of the sequence of steps that an organization needs to take to utilize these tools. It will also provide customer examples of what has and has not worked for organizations.

SAMPLE AGENDA

- Opening remarks
- Keynote
- Networking break
- Industry panel
- Case study or expert discussion
- Closing address

SANS will be responsible for all event logistics (Onsite and Registration Management)

SPONSORSHIP & NETWORKING OPPORTUNITIES

Platinum – \$15,000

- Session or panel speaking slot
- Prime location tabletop during event
- Networking lunch sponsorship (includes Food/Beverage)
- Receipt of all leads – Live event, Simulcast, and from archived Simulcast viewings
- Premium logo placement and advertisement of sponsorship level in marketing information

Gold – \$10,000

- Tabletop
- Networking lunch sponsorship (includes food/beverage)
- Receipt of all leads – Live event, Simulcast, and from archived Simulcast viewings
- Logo included in marketing materials

Simulcast – \$8,500

- Branding only
- Receipt of simulcast leads
- Logo included in marketing materials

Additional Items:

Afternoon Product Workshop – Continue the day with a Product Workshop. This three-hour session allows attendees to extensively use your product(s) with a challenge or test-drive scenario.
Fee: \$15,000

Video Interview with Brief Chairman – Schedule a Thought Leadership interview with the Brief Chairman. Vendors will receive a professional video asset.
Fee: \$10,000