



2017 [SANS Analyst Program](#) Editorial Calendar

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Under the direction of Deb Radcliff, two-time Neal Award winning security writer, the SANS analyst program produces leading edge analyst reports on emerging and mission critical topics. Papers are developed by SANS instructors and subject matter experts with their own followings in the SANS community. Through Analyst papers and their associated webcasts, SANS helps sponsors drive topic awareness to a qualified audience of decision makers and influencers who are actively seeking objective data to help their organizations successfully invest resources in successful IT security operations.

Pub Date	Whitepaper / Webcast Project	Associated Event	Start
1st Quarter 2017			
1/25	2017 InfoSec Trends Report by John Pescatore		11/1/2016
2/10	Last date to publish before RSA 2017	RSA February 13 – 17 * San Francisco	12/1/16 for Non-surveys; 10/1/16 for
2/15	Insuring Against a Data Breach by Ben Wright		11/15/2016
2/20	SURVEY! SANS Survey on Next-Gen Endpoint Risks and Protections	RSA February 13 – 17 * San Francisco	SOLD OUT
3/10	IT-OT Convergence II	ICS Summit March * Orlando	12/15/2016
3/15	SURVEY! Cyber Threat Intelligence Uses, Successes and Failures		10/15/2016
2nd Quarter 2017			
4/5	Processor-level Malware Detection	SANS 2017 April * Orlando	1/15/2017
4/15	SURVEY! SANS Second Annual Cyber Threat Hunting Survey	Threat Hunting & Incident Response Summit April * New Orleans	12/1/2016
4/25	Best Practices for Connected Vehicles	Automotive Summit May * Detroit	2/1/2017
5/1	Bitcoin Backbone Blockchain Could Disrupt More than Financial Services		3/10/2017
5/25	NEW SURVEY! SANS SOC Survey	SOC Summit June * Crystal City	1/5/2017
6/10	SURVEY! SANS Incident Response Survey	Digital Forensics and Incident Response Summit June * Austin	1/25/2017

* Note: Start Date and Sponsorship Close Date are the same.

Major SANS Events	SANS Summits	Major Industry Events
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Pub Date	Whitepaper / Webcast Project	Associated Event	Start
3rd Quarter 2017			
7/5	SURVEY! Target or Not? Industrial Control Systems 2017	ICS - Houston July * Houston	2/1/2017
7/15	Critical Infrastructure Attacks on the Rise: A SANS Analysis	SANSFIRE July * Washington, DC	5/1/2017
7/25	NEW SURVEY! Insider Threats	Security Awareness Summit August * Nashville	2/15/2017
7/21	Last date to publish before Black Hat 2017	Black Hat/DEFCON July 22-30 * Las Vegas	4/15/17 for Non-surveys; 2/1/17 for Surveys
8/20	SURVEY! SANS 2017 Threat Report		
8/30	Supporting Layered Security with Foundational Architectures	SANS Network Security September * Las Vegas	6/5/2017
9/5	Securing the Ecosystem of Connected Things	SANS Network Security September * Las Vegas	6/20/2017
9/20	NEW SURVEY! Data Protection	Data Breach Summit September * Dallas	4/10/2017
9/20	4% Solution: Privacy, Compliance, Massive Fines Outside the EU	Data Breach Summit September * Dallas	6/30/2017
4th Quarter 2017			
10/6	SURVEY! Cloud Security Survey	Cloud Summit October * Denver	5/1/2017
10/15	Memory Forensics for Solid State Memory	Pen Testing Summit October * Washington, DC	7/30/2017
10/20	SURVEY! Application Security on the Go	Pen Testing Summit October * Washington, DC	5/15/2017
11/8	SURVEY! Healthcare Survey: Focus on Mobile Delivery of Patient Care	Healthcare Summit November * Houston	6/1/2017
12/5	Security and Ops Hacks: Protecting the Network Management Layer	Cyber Defense Initiative December * Washington DC	9/15/2017
12/10	Who Owns Your Web?		9/30/2017
12/15	SURVEY! IoT: Threat or Menace?!		6/30/2017

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For more information, please contact your SANS Account Manager or vendor@sans.org.