

SANS Analyst Multi-Sponsored Paper Calendar

The [SANS Analyst Program](#) produces leading analyst reports on emerging and mission-critical topics. These reports are developed by SANS instructors and subject matter experts with their own followings in the SANS community. Sponsors of these reports can help drive topic awareness to a qualified audience of decision makers and influencers who are seeking objective data to help their organizations invest resources in successful IT security operations.

Date	Description	Author(s)
Dec 2019	<p>Survey Endpoints in the Dragnet Survey</p> <p>Past SANS surveys show that endpoints of all types are being breached and used as launching points to dig deeper into organizations' networks. Despite the variety of tools and high-quality log sources available for detection, the majority of respondents' organizations have yet to adopt technologies (such as behavior monitoring or analytics) or configure their SIEMs to gather the required logs that can provide needed context. Many organizations don't seem to be using solutions that offer auditing or advanced endpoint detection and response (EDR) capabilities. This survey will look for improvements in these and other elements of their endpoint programs. View More Details >></p>	Justin Henderson & John Hubbard
Jan 2020	<p>A SANS 2020 Survey Cybersecurity Spending Survey</p> <p>This new survey, developed by Barbara Filkins and John Pescatore, will explore what organizational leaders are emphasizing as they budget for and procure security tools and services to support their business amid evolving technologies and threats. Results will provide analysis and insight into strategies that organizations (and individuals) can use to justify security spending. View More Details >></p>	Barbara Filkins & John Pescatore (Advisor)
Jan 2020	<p>A SANS 2020 Report Implementer's Guide to Deception Technologies</p> <p>This guide will offer advice on implementing deception at every layer of the stack and triggering it to disrupt attacks at every stage of the kill chain, among other implementation points. <i>*Specially-priced for vendors new to the SANS Analyst Program.</i> View More Details >></p>	Kyle Dickinson
Feb 2020	<p>A SANS 2020 Survey Cyber Threat Intelligence Survey</p> <p>The 2020 Cyber Threat Intelligence (CTI) Survey, developed by SANS instructor Robert M. Lee, will build on the 2019 CTI survey, which showed that there is no one-size-fits-all approach to CTI. The intent of this survey is to gain insight into how consumers and generators of CTI leverage, create and measure intelligence, improvements realized as a result of using CTI, and best practices in use across respondents' organizations. View More Details >></p>	Robert M. Lee
Mar 2020	<p>A SANS 2020 Survey Women in Cybersecurity Survey: Career Pathways and Helping Others to Succeed</p> <p>This survey will target successful women working in varied roles within the cybersecurity community. Results will draw on experiences shared by those women to provide practical advice to women all along their career life cycle, from entering the field to growing in their profession, choosing a specialty and becoming a leader within their organization. View More Details >></p>	Heather Mahalik
Apr 2020	<p>A SANS 2020 Report Top New Attacks and Threat Report</p> <p>In the SANS 2020 Top New Attacks and Threat Report, John Pescatore will provide deeper insight into the threats highlighted during the SANS panel discussion at the 2020 RSA Conference. The paper will include practical advice from SANS instructors Ed Skoudis, Heather Mahalik, and Johannes Ullrich on critical skills, processes and controls needed to protect enterprises from these advanced attacks. View More Details >></p>	John Pescatore
May 2020	<p>A SANS 2020 Survey Automation & Integration Survey</p> <p>This survey will uncover how organizations set up their automation and integration activities to achieve meaningful results, quantify their successes, and maximize their security resources. View More Details >></p>	Don Murdoch & Barbara Filkins (Advisor)

Date	Description	Author(s)
June 2020	A SANS 2020 Report ICS Asset Identification: It's More Than Just Security! This new paper follows up on the biggest issue uncovered in the SANS 2019 State of OT/ICS Cybersecurity Survey: Lack of asset identification. Yet most ICS organizations don't know about—let alone inventory—their OT/ICS assets. This new SANS paper, will provide advice on how to support business and security operations by formalizing procedures and improving asset identification functions. View More Details >>	Mark Bristow
July 2020	A SANS 2020 Report SANS Measuring and Improving Cyber Defense Using the MITRE ATT&CK Framework In this paper, SANS instructor and analyst John Hubbard will discuss the most important aspects of understanding the ATT&CK framework including matrix organization, details and layout; using the matrix to identify gaps in defenses; and improving defense capabilities and avoiding pitfalls. View More Details >>	John Hubbard
July 2020	A SANS 2020 Survey Closing the Critical Security Skills Gap for Modern and Effective Security Operations Centers Survey This new survey focuses on developing insight into the key areas in which security operations skills needs are changing rapidly as threats evolve and business use of the cloud increases. View More Details >>	John Pescatore
Aug 2020	A SANS 2020 Survey Metrics Survey — Improving the Bottom Line with Measures, Metrics and KPI's Organizations are looking for measures, metrics and KPIs that can effectively demonstrate how security operations are performing and how well security automation is helping them achieve their key business objectives. This survey will explore these and other key measurement issues. View More Details >>	Barbara Filkins
Sept 2020	A SANS 2020 Survey Enterprise Cloud Incident Response Survey The SANS 2020 Enterprise Cloud Incident Response Survey will provide an overview of how organizations are tackling the new frontier of IR in multiple enterprise cloud environments. It will focus on what data sources they are taking advantage of, what services they find useful, and what methods are working in their programs. View More Details >>	Matt Bromiley , Dave Cowen & Pierre Lidome
Oct 2020	A SANS 2020 Survey Extending DevSecOps Security Controls into the Cloud Survey In this year's survey, authors Jim Bird and Eric Johnson will continue to explore how organizations are extending their DevSecOps security controls beyond their on-premises environments into the public cloud to secure their cloud networks, services and applications. View More Details >>	Jim Bird, Eric Johnson & Frank Kim (Advisor)
Nov 2020	A SANS 2020 Survey Risk-Based Vulnerability Survey This survey will look into how organizations are leveraging risk factors to perform risk-based vulnerability management and how they are identifying and responding to obstacles that are preventing organizations from fixing certain vulnerabilities. View More Details >>	David Hazar
Dec 2020	A SANS 2020 Survey Proactive vs Reactive: Getting Real About Threat Hunting Survey Past SANS surveys indicate that, despite the promise of proactive threat hunting, most organizations aren't utilizing threat hunting to detect threats before they become incidents. This survey looks at why that is, and how security departments can reap the benefits of proactive hunting. View More Details >>	Mathias Fuchs & Joshua Lemon

Note: Surveys listed above are multi-sponsored. Content focus is subject to change. Custom surveys are available upon request. For more information, please contact your SANS Account Manager or email us at vendor@sans.org.