

## A SANS 2021 Report

# DFIR Cloud Report: Partly Cloudy with a Bunch of DFIR

Author: [Heather Mahalik](#) | Date: October 2021

Cloud data is something that is always trending when it comes to data storage, privacy and access. Why is cloud so important? Who relies on it and what do they need to consider when selecting cloud repositories? Are there security concerns? What about personal vs. business cloud accounts? More importantly, what happens if data of interest that is stored in the cloud needs to be accessed and analyzed? Heather Mahalik, SANS senior instructor, will break down all you need to know about cloud data and why it matters in DFIR.

## Why Sponsor the SANS 2021 DFIR Cloud Report

### Lead Generation

300-lead guarantee with no cap.

### Branding

Cobrand the report results whitepaper and webcast with SANS, the global leader in cybersecurity training, certification and research.

### Thought Leadership

Collaborate with our best SANS authors who are at the forefront of the ever-changing war on cybersecurity.

## About the Author



**Heather Mahalik, SANS Senior Instructor | [@HeatherMahalik](#)**

**Heather Mahalik** is a senior instructor, author and the course lead for FOR585: Smartphone Forensic Analysis In-Depth. She has worked on high-stress and high-profile cases, investigating everything from child exploitation to Osama Bin Laden's media. She has helped law enforcement, eDiscovery firms, and the federal government extract and manually decode artifacts used in solving investigations around the world. Heather began working in digital forensics in 2002, and has been focused on mobile forensics since 2010 - there's hardly a device or platform she hasn't researched or examined or a commercial tool she hasn't used.

## Sponsorship Inclusions

	Gold	Platinum
<b>Whitepaper</b> Sponsors will receive a draft of the paper for review and a final, branded whitepaper for their use.	✓	✓
<b>Webcast</b> The whitepaper includes an associated webcast presented by the author. Sponsors will receive the webcast recording for their own promotions. Webcasts are archived for one year after the webcast date. Registrations may still be processed for archive viewing of the webcast. 300-lead guarantee with no cap. <i>Webcast Date: TBA</i>	✓	✓
<b>Associated Panel Discussion Webcast</b> The author will host a panel discussion with up to three sponsors discussing the SANS 2021 DFIR Cloud Report. The webcast will be promoted by SANS. Sponsors will receive the webcast recording for their own promotions. 100-lead guarantee with no cap. <i>Limited to three sponsors</i> <i>Webcast Date: TBA</i>		✓

## Additional Sponsorship Opportunities

<b>Associated Single-Sponsored Webcast</b>	Sponsor your own webcast that aligns with the 2021 DFIR Cloud Report. The webcast will be promoted by SANS. 200-lead guarantee with no cap and continued lead generation as a SANS archive webcast.
<b>Associated Paper or Product Review</b>	Publish a custom paper based on a segment of the report that is of interest to you or a product review that calls on the report as an entry point to the review. This associated paper includes a webcast.
<b>Associated Video</b>	Have a SANS expert interview a representative of your company. The sponsor will receive a branded video(s) of the interview. The video will also be available on the SANS website for lead generation. SANS will organize all logistics.

## Lead Submission & Promotions

### Lead Submission

The initial installment of leads from the webcast will be provided within two business days of the live webcast. Additional leads will be provided on a regular basis for the first three months following the webcast. After three months, leads will be provided as requested.

### Promotions

**Webcasts:** Promotion of the report presentation webcast and the panel discussion webcast will begin one week after the report closes. The webcast will be promoted via a weekly email blast to SANS opt-in audience, SANS e-newsletters and social media.

To see additional SANS Surveys and Analyst Papers, [click here](#).