### SANS 2017 Events Overview

As the leading organization in information, network, and computer security training, the SANS Institute is known for providing intensive, immersion training courses designed to help you and your staff master the practical steps necessary for defending systems and networks.

#### **National & Regional Events**

Each year SANS hosts five large scale events throughout the United States where security vendors have the opportunity to showcase their products at the Vendor Expo, demo a product at an evening Product Brief, provide small talk sessions at Lunch & Learns, and various other ways to engage with the SANS community. Vendors looking to target a high number of security professionals in a broad spectrum of security practices will find SANS national events very beneficial in providing product information, engaging with attendees, and gaining valuable leads.

#### **Summit Events**

SANS Summits are two-day events that focus on the most current topics in computer and IT security. Summit events are tailored to focused security topics such as cyber defense, leadership training, healthcare, penetration testing, and many more. Content is specific to trending security issues and provides attendees with a collaborative environment to share ideas, troubles, and solutions. Vendors looking to target a specific audience will find these events to be incredibly beneficial in connecting with attendees who are seeking guidance and solutions from industry experts.

#### **Local Events**

Looking to stay within your geographic region for an event? SANS will be hosting various local events throughout the nation in 2017. These events host an average of 6-10 classes and accommodate training for up to 300 security professionals. Sponsorship of local events includes choice of training day and class that best satisfies the vendor's schedule and target audience. Security vendors looking to sponsor a local event in their geographic area benefit by:

- Engaging with a targeted audience of security professionals by class/industry focus
- Opportunity to have more in-depth conversations with attendees about your products/services
- Reduced travel and set-up time

### SANS 2017 Event Calendar

Event	Location	Conference Dates	Vendor Expo/ Showcase Dates	Estimated Attendance	Event Type
SANS Security East	New Orleans, LA	Jan 9-14		250	Local
SANS Las Vegas	Las Vegas, NV	Jan 23-28		175	Local
Cyber Threat Intelligence Summit	Arlington, VA	Jan 23-30	Jan 23-24	150	Summit & Training
SANS Southern California- Anaheim	Anaheim, CA	Feb 6-11		175	Local
SANS Scottsdale	Scottsdale, AZ	Feb 20-25		200	Local
SANS Dallas	Dallas, TX	Feb 27 - Mar 4		175	Local
SANS San Jose	San Jose, CA	Mar 6-11		125	Local
SANS Tysons Corner Spring	McLean, VA	Mar 20-25		250	Local
12th Annual ICS Security Summit	Orlando, FL	Mar 20-27	Mar 20-21	225	Summit & Training
SANS Austin	Austin, TX	Mar 27 - Apr 1		200	Local
SANS 2017	Orlando, FL	Apr 9-14	Apr 11	1,200	NATIONAL
Threat Hunting & Incident Response Summit	New Orleans, LA	Apr 18-25	Apr 18-19	250	Summit & Training
SANS Baltimore	Baltimore, MD	Apr 24-29		275	Local
Automotive Summit	Detroit. MI	May 1-8	May 1-2	75	Summit & Training
SANS Security West	San Diego, CA	May 11-16	May 13	800	REGIONAL
SANS Reston	Reston, VA	May 21-26		300	Local
SANS Atlanta	Atlanta, GA	May 30- Jun 4		175	Local
SANS Houston	Houston, TX	Jun 5-10		200	Local
Security Operations Center Summit	Washington D.C.	Jun 5-12	Jun 5-6	125	Summit & Training
SANS Rocky Mountain	Denver, CO	Jun 12-17		350	Local
SANS Charlotte	Charlotte, NC	Jun 12-17		125	Local
SANS Minneapolis	Minneapolis, MN	Jun 19-25		200	Local
Digital Forensics & Incident Response Summit	Austin, TX	Jun 22-29	Jun 22-23	175	Summit & Training
SANS Columbia	Columbia, MD	Jun 26- Jul 1			Local

\* Dates Subject to Change- Sponsoring Vendors Will be Notified \*

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Event	Location	Conference Dates	Vendor Expo/ Showcase Dates	Estimated Attendance	Event Type
ICS- Houston	Houston, TX	Jul 10-15		150	Vendor Brief & Training
SANSFIRE 2017	Washington D.C.	Jul 24-29	Jul 26	1,200	NATIONAL
Security Awareness Summit	Nashville, TN	Jul 31 - Aug 9	Aug 2-3	75	Summit & Training
SANS Boston	Boston, MA	Aug 7-12		300	Local
SANS San Antonio	San Antonio, TX	Aug 6-11		200	Local
SANS New York City	New York City, NY	Aug 14-19		150	Local
SANS Chicago	Chicago, IL	Aug 21-26		200	Local
SANS Virginia Beach	Virginia Beach, VA	Aug 21-26		200	Local
SANS San Francisco	San Francisco, CA	Aug 27 - Sep 1		200	Local
SANS Tampa	Tampa, FL	Sep 5-10		125	Local
Network Security 2017	Las Vegas, NV	Sep 11-16	Sep 12	1,200	NATIONAL
SANS Baltimore	Baltimore, MD	Sep 25-30		275	Local
Data Breach Summit	Dallas, TX	Sep 25 - Oct 2	Sep 25-26	100	Summit & Training
SANS Portland	Portland, OR	Oct 2-7		125	Local
Cloud Security Summit	Denver, CO	Oct 9-16	Oct 9-10	75	Summit & Training
SANS Tysons Corner Fall	McLean, VA	Oct 16-21		250	Local
Pen Test HackFest Summit	Washington D.C.	Oct 23-30	Oct 23-24	150	Summit & Training
SANS San Diego	San Diego, CA	Oct 30 - Nov 4		250	Local
SANS Seattle	Seattle, WA	Oct 30 - Nov 4		150	Local
Healthcare Summit	Houston, TX	Nov 13-20	Nov 13-14	75	Summit & Training
SANS San Francisco	San Francisco, CA	Nov 27 - Dec 2		225	Local
SANS Austin	Austin, TX	Dec 4-9		200	Local
Cyber Defense Initiative 2017	Washington D.C.	Dec 11-17	Dec 16	900	REGIONAL

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### SANS 2017 Headline Events

Event	Location	Conference Dates	Vendor Expo/ Showcase Dates	Estimated Attendance	Event Type
12th Annual ICS Security Summit	Orlando, FL	Mar 20-27	Mar 20-21	225	Summit & Training
SANS 2017	Orlando, FL	Apr 9-14	Apr 11	1,200	NATIONAL
Threat Hunting & Incident Response Summit	New Orleans, LA	Apr 18-25	Apr 18-19	250	Summit & Training
SANS Security West	San Diego, CA	May 11-16	May 13	800	REGIONAL
Digital Forensics & Incident Response Summit	Austin, TX	Jun 22-29	Jun 22-23	175	Summit & Training
SANSFIRE 2017	Washington D.C.	Jul 24-29	Jul 26	1,200	NATIONAL
Network Security 2017	Las Vegas, NV	Sep 11-16	Sep 12	1,200	NATIONAL
Cyber Defense Initiative 2017	Washington D.C.	Dec 11-17	Dec 16	900	REGIONAL

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#### SANS 2017 Summits

Event	Location	Conference Dates	Vendor Expo/ Showcase Dates	Estimated Attendance
Cyber Threat Intelligence Summit	Arlington, VA	Jan 23-30	Jan 23-24	150
12th Annual ICS Security Summit	Orlando, FL	Mar 20-27	Mar 20-21	225
Threat Hunting & Incident Response Summit	New Orleans, LA	Apr 18-25	Apr 18-19	250
Automotive Summit	Detroit. MI	May 1-8	May 1-2	75
Security Operations Center Summit	Washington D.C.	Jun 5-12	Jun 5-6	125
Digital Forensics & Incident Response Summit	Austin, TX	Jun 22-29	Jun 22-23	175
Security Awareness Summit	Nashville, TN	Jul 31 - Aug 9	Aug 2-3	75
Data Breach Summit	Dallas, TX	Sep 25 - Oct 2	Sep 25-26	100
Cloud Security Summit	Denver, CO	Oct 9-16	Oct 9-10	75
Pen Test HackFest Summit	Washington D.C.	Oct 23-30	Oct 23-24	150
Healthcare Summit	Houston, TX	Nov 13-20	Nov 13-14	75

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### SANS 2017 Local Events (Q1/2)

Event	Location	Conference Dates	Estimated Attendance
SANS Security East	New Orleans, LA	Jan 9-14	250
SANS Las Vegas	Las Vegas, NV	Jan 23-28	175
SANS Southern California- Anaheim	Anaheim, CA	Feb 6-11	175
SANS Scottsdale	Scottsdale, AZ	Feb 20-25	200
SANS Dallas	Dallas, TX	Feb 27 - Mar 4	175
SANS San Jose	San Jose, CA	Mar 6-11	125
SANS Tysons Corner Spring	McLean, VA	Mar 20-25	250
SANS Austin	Austin, TX	Mar 27 - Apr 1	200
SANS Baltimore	Baltimore, MD	Apr 24-29	275
SANS Reston	Reston, VA	May 21-26	300
SANS Atlanta	Atlanta, GA	May 30- Jun 4	175
SANS Houston	Houston, TX	Jun 5-10	200
SANS Rocky Mountain	Denver, CO	Jun 12-17	350
SANS Charlotte	Charlotte, NC	Jun 12-17	125
SANS Minneapolis	Minneapolis, MN	Jun 19-25	200
SANS Columbia	Columbia, MD	Jun 26- Jul 1	

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### SANS 2017 Local Events (Q3/4)

Event	Location	Conference Dates	Estimated Attendance
SANS Boston	Boston, MA	Aug 7-12	300
SANS San Antonio	San Antonio, TX	Aug 6-11	200
SANS New York City	New York City, NY	Aug 14-19	150
SANS Chicago	Chicago, IL	Aug 21-26	200
SANS Virginia Beach	Virginia Beach, VA	Aug 21-26	200
SANS San Francisco	San Francisco, CA	Aug 27 - Sep 1	200
SANS Tampa	Tampa, FL	Sep 5-10	125
SANS Baltimore	Baltimore, MD	Sep 25-30	275
SANS Portland	Portland, OR	Oct 2-7	125
SANS Tysons Corner Fall	McLean, VA	Oct 16-21	250
SANS San Diego	San Diego, CA	Oct 30 - Nov 4	250
SANS Seattle	Seattle, WA	Oct 30 - Nov 4	150
SANS San Francisco	San Francisco, CA	Nov 27 - Dec 2	225
SANS Austin	Austin, TX	Dec 4-9	200

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