SANS 2016 Threat Hunting & Incident Response Summit

Vendor Sponsorship Opportunities

Summit: April 12-13   **Classes:** April 14-19

DoubleTree by Hilton Hotel * New Orleans, LA

https://www.sans.org/event/threat-hunting-and-incident-response-summit-2016

The Threat Hunting & Incident Response Summit 2016 focuses on specific hunting and incident response techniques and capabilities that can be used to identify, contain, and eliminate adversaries targeting your networks. This summit provides insight directly from incident response and detection experts who are uncovering and stopping the most recent, sophisticated, and dangerous attacks against organizations.

Security vendors with a focus in digital forensics and incident response solutions will find this summit to be incredibly beneficial in connecting with attendees who are seeking guidance and solutions from industry experts.

Item	Detail	Price
Evening Reception Sponsorship		$12,000
Executive Dinner Sponsorship	25 Invites; Includes F/B	$12,500
Executive Breakfast Sponsorship	25 Invites; Includes F/B	$10,000
Summit Breakfast Sponsorship	Limit 1 Vendor/Day	$4,500
Lunch and Learn Presentation	SOLD OUT	$7,000
Summit Tabletop		$3,500
Summit Welcome Reception Sponsorship		$5,000
Summit Break Sponsorship	Limit 1 Vendor/Day	$3,000

Benefits (vary per sponsorship):

    All sponsorships include Tabletop

    Sponsorships are plus Food/Beverage unless otherwise noted

    Full or Half Page ad in onsite program guide based on sponsorship level

    Logo/Link on the summit webpage

    "In the Bag" - registration bag insert handed out to all attendees

Requirements:

    Co-marketing Efforts - E-mail Blasts, Website Links, Newsletters, User Groups, Company Blogs

About The Event

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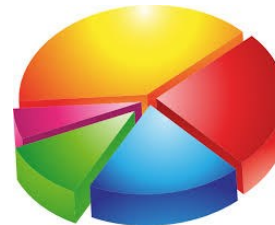
Average SANS DFIR Demographics

Summit
Attendees by Job Function

41% Security Practitioner
32% Senior Practitioner/ Supervisor
12% Other
9% Consultant
6% C-Level/Director/Manager

Training
Attendees by Job Function

38% Security Practitioners
28% Senior Practitioner/ Supervisor
17% Consultant
9% C-Level/Director/Manager
8% Other

Summit
Attendees by Industry

24% Government/Military
21% Banking/Financial
19% Technology
10% Manufacturing/Utilities
6% Education/Healthcare
20% Other

Training
Attendees by Industry

40% Technology
18% Banking/Financial
15% Government/Military
7% Utilities/Manufacturing/Healthcare
6% Education
14% Other

Courses	
FOR578: Cyber Threat Intelligence	April 14-18
SEC401: Security Essentials Bootcamp Style	April 14-19
SEC504: Hacker Tools, Techniques, Exploits and Incident Handling	April 14-19
FOR508: Advanced Digital Forensics and Incident Response	April 14-19
FOR572: Advanced Network Forensics and Analysis	April 14-19
MGT535: Incident Response Team Management	April 14-15

Vendor Expo Times April 12-13	Lunch & Learn Times April 12-19	Networking Times April 14-19
10:30am – 11:00am 3:00pm - 3:30pm	Sold Out	10:00am -10:20am 3:00pm - 3:20pm