



SANS Security Leadership Summit & Training

Vendor Sponsorship Opportunities

Summit: September 27-28

Classes: September 29 – October 4

The Westin Dallas Downtown * Dallas, TX

www.sans.org/event/security-leadership-summit-2016

Expected Attendance: 150

The SANS Security Leadership Summit brings together senior-level security leaders and experts for two days of in-depth talks loaded with crucial insights, experiences, and advice. During the event, you will have the opportunity to engage with top experts and network with CISOs and security leaders. Time and again, we have been told by attendees that the connections made at the summit have been invaluable to their careers.

Sponsorships Opportunities

Sponsorships are available on both Summit and Class days. A package of multiple items can be customized to fit your marketing needs.

Item	Detail	Price
Exclusive Networking Lunch	Limit 1 Vendor; Includes F/B 6 "Topic Tables" w/ Vendor Rep at Each Table; 5 Minute Presentation; No Slides; Lead Scanner N/A	\$12,500
Executive Breakfast Sponsorship	25 Invites; Includes F/B	\$7,500
Lunch and Learn Presentation	Limit 2 Vendors; Summit Day 2 Only	\$7,000
Real Problems/ Real Solutions Panel	Limit 4 Vendors- 10 Minute Talk	\$5,000
Summit Welcome Reception Sponsorship		\$5,000
Networking Breakfast Sponsorship	Limit 1 Vendor/Day	\$4,500
SANS on the Town Sponsorship	Evening Event at Offsite Location; Limit 3 Vendors; Leads Included	\$4,000

Benefits (vary per sponsorship):

- All sponsorships include Tabletop
- Sponsorships DO NOT include Food/Beverage unless otherwise noted
- Individual Signage for any F/B related sponsorship
- Ad in Onsite Program Guide
- Logo/Link on the Summit web page
- "In the Bag" Registration bag insert handed out to all attendees



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Requirements:

Co-marketing Efforts - E-mail Blasts, Website Links, Newsletters, User Groups, Company Blogs

Vendor Expo Times	SANS on the Town	Lunch & Learn Times	Networking Times
Sep 27 - 28	Sep 27	Sep 27 - Oct 4	Sep 29 - Oct 4
10:30am - 11:00am 2:45pm - 3:20pm	6:00pm - 8:00pm	12:30pm - 1:30pm	10:00am -10:20am 3:00pm - 3:20pm

Classes

SEC401: Security Essentials Bootcamp Style	Sep 29 - Oct 4
SEC566: Implementing and Auditing the Critical Security Controls - In-Depth	Sep 29 - Oct 3
SEC440: Critical Security Controls: Planning, Implementing and Auditing	Sep 29 - 30
MGT514: IT Security Strategic Planning, Policy and Leadership	Sep 29 - Oct 3
MGT415: A Practical Introduction to Cyber Security Risk Management	Sep 29 - 30

About The Event

Security Leadership Summit 2015- Attendees by Industry

68% Healthcare
10% Technology
9% Government/Military
7% Banking/ Education/ Manufacturing
6% Other



Security Leadership Training 2015- Attendees by Industry

42% C-Level/Director/Manager
25% Security Practitioner
16% Senior Practitioner/ Supervisor
8% Consultant
9% Other