SANS Security Operations Center (SOC) Summit & Training

Summit: May 25-26   **Classes:** May 19-24

DoubleTree Crystal City* Arlington, VA
https://www.sans.org/event/security-operations-center-summit-2016

Expected Attendance: **175**

The SOC Summit brings together industry experts and peers to discuss ideas and solutions to facilitate effective security operations for any organization - from small businesses with limited IT security personnel to larger enterprises with a dedicated operations center.

Vendors with a focus in security operation center solutions will find this summit to be incredibly beneficial in connecting with attendees who are seeking guidance and solutions from industry experts.

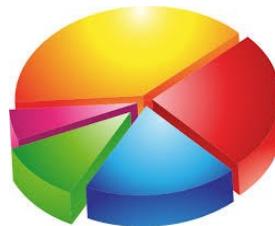| Classes |
| --- |
| SEC511: Continuous Monitoring and Security Operations |
| SEC501: Advanced Security Essentials - Enterprise Defender |
| SEC503: Intrusion Detection In-Depth |
| FOR508: Advanced Digital Forensics and Incident Response |

SOC Summit 2015-Attendees by Job Function

35% C-Level/Director/Manager
30% Security Practitioner
23% Senior Practitioner/ Supervisor
8% Consultant
4% Other

SOC Training 2015-Attendees by Job Function

38% Security Practitioners
31% Senior Practitioner/ Supervisor
13% C-Level/Director/Manager
12% Consultant
6% Other

SOC Summit 2015-Attendees by Industry

22% Healthcare/Education/Manufacturing
20% Technology
20% Government/Military
18% Banking/ Financial
11% Other
9% Telecom/Transportation/Utilities

SOC Training 2015-Attendees by Industry

32% Government/Military
23% Technology
16% Healthcare/Education/Manufacturing
15% Other
10% Banking/Financial
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Vendor Sponsorship Opportunities

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Sponsorships Opportunities

Sponsorships are available on both Summit and Class days. A package of multiple items can be customized to fit your marketing needs.

Item	Detail	Price
Evening Hospitality Suite Sponsorship		$8,000
Executive Dinner Sponsorship	25 Invites; Includes F/B	$12,500
Executive Breakfast Sponsorship	25 Invites; Includes F/B	$7,500
Networking Breakfast Sponsorship	Limit 1 Vendor/Day	$4,500
Lunch and Learn Presentation	Limit 3 Vendors/Day	$7,000
Summit Tabletop		$3,500
Solutions Track Presentation	Limit 2 Vendors	$10,000
Solutions Panel	Limit 4 Vendors	$5,000
Summit Welcome Reception Sponsorship		$5,000
Summit Break Sponsorship	Limit 1 Vendor/Day	$3,000

Benefits (vary per sponsorship):

 All sponsorships include Tabletop

 Sponsorships are plus Food/Beverage unless otherwise noted

 Individual Signage for any F/B related sponsorship

 Full or Half page Ad in Onsite Program Guide based on Sponsorship Level

 Logo/Link on the Summit web page

 "In the Bag" Registration bag insert handed out to all attendees

Requirements:

 Co-marketing Efforts - E-mail Blasts, Website Links, Newsletters, User Groups, Company Blogs

Vendor Expo Times May 25-26	Evening Vendor Reception May 25	Lunch & Learn Times May 19-26	Networking Times May 19-24
10:30am – 11:00am 3:00pm - 3:30pm	5:00pm - 6:30pm	12:15pm - 1:30pm	10:00am -10:20am 3:00pm - 3:20pm