

SANS 2016 Regional Events

Security West
May 3
San Diego, CA
Manchester Grand Hyatt

Cyber Defense Initiative (CDI)
December 14
Washington D.C.
Grand Hyatt Washington

	SECURITY WEST		CDI		BOTH-EVENTS PACKAGE	
	GOLD	SILVER	GOLD	SILVER	GOLD	SILVER
Tabletop	✓ PREMIUM SPOT	✓	✓ PREMIUM SPOT	✓	✓ PREMIUM SPOT	✓
Lunch & Learn	✓		✓		✓	
Lunch Leads	✓	✓	✓	✓	✓	✓
GITB	✓	✓	✓	✓	✓	✓
Logo/Link	✓	✓	✓	✓	✓	✓
Sponsorship Fee	\$8,000	\$5,500	\$10,000	\$6,900	\$17,500 SAVE \$500	\$12,000 SAVE \$400

Event Demographics

31% Government
15% Technology
12% Finance/Banking
4% Education
4% Utilities
6% Manufacturing
28% Other



12% C-Level/Director/Manager
29% Senior Practitioner
5% Consultant
43% Practitioner
11% Other

Sponsorship Options

- **Tabletop** - Vendor Expo hours: 12:00pm - 1:30pm & 5:30pm - 7:30pm
- **Lunch & Learn** - A one hour presentation slot
(Projector and screen provided. Food & Beverage not included.)
- **Lunch Leads Sponsorship** - SANS scans attendees badged that receive a Lunch Voucher for redemption during the Vendor Expo
- **Get-In-The-Bag** - Opportunity to place one item in the registration bag provided to ALL attendees
- **Logo/Link** - Recognition on SANS event webpage with sponsorship level, logo, and link to your company's website