

SANS is the most trusted source for computer security training, certification and research. SANS attendees come from many key industries. Expand your reach when you connect with IT security professionals at a SANS training event.

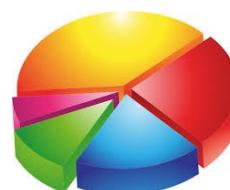
Security West
May 3
San Diego, CA
Manchester Grand Hyatt

Cyber Defense Initiative (CDI)
December 14
Washington D.C.
Grand Hyatt Washington

SECURITY WEST		CDI		BOTH-EVENTS PACKAGE	
	GOLD	SILVER	GOLD	SILVER	GOLD
Tabletop	✓ PREMIUM SPOT	✓	✓ PREMIUM SPOT	✓	✓ PREMIUM SPOT
Lunch & Learn	✓		✓		✓
Lunch Leads	✓	✓	✓	✓	✓
GITB	✓	✓	✓	✓	✓
Logo/Link	✓	✓	✓	✓	✓
Sponsorship Fee	\$8,000	\$5,500	\$10,000	\$6,900	\$17,500 SAVE \$500
					\$12,000 SAVE \$400

Event Demographics

31% Government
15% Technology
12% Finance/Banking
4% Education
4% Utilities
6% Manufacturing
28% Other



12% C-Level/Director/
Manager
29% Senior Practitioner
5% Consultant
43% Practitioner
11% Other

Sponsorship Options

- **Tabletop** - Vendor Expo hours: 12:00pm - 1:30pm & 5:30pm - 7:30pm
- **Lunch & Learn** - A one hour presentation slot
(Projector and screen provided. Food & Beverage not included.)
- **Lunch Leads Sponsorship** - SANS scans attendees badged that receive a Lunch Voucher for redemption during the Vendor Expo
- **Get-In-The-Bag** - Opportunity to place one item in the registration bag provided to ALL attendees
- **Logo/Link** - Recognition on SANS event webpage with sponsorship level, logo, and link to your company's website