Vendor Sponsorship Opportunities

Summit: November 2-3   **Classes:** November 4-9

Double Tree by Hilton Washington DC * Crystal City, VA

www.sans.org/event/pen-test-hackfest-2016/

Expected Attendance: **125**

SANS Pen Test HackFest Training & Summit is coming back for another year of mind blowing and exciting hands-on learning opportunities for attendees! Vendors with a focus in penetration testing will find this event to be valuable by gaining valuable leads and/or branding opportunities.

3rd Annual- HackFest Hits the Road!
Date: November 3, 2016 (Summit Day 2)
Time: 4:00 - 10:00 PM

In addition to two days of leading talks by top experts at the Summit, this year's evening event is sure to capture the attention of attendees looking for a fun, exciting, and educational. This event is the perfect opportunity for vendors looking to network with attendees, gaining valuable leads from security professionals seeking guidance and solutions to their security needs! Last year's trip to the Smithsonian Air & Space Museum was hit! The details are top secret to attendees and will be revealed at the Summit, but it promises to be an unforgettable evening of education and networking!

HACKFEST Summit Sponsorship

$6,000 *Includes:*
- **HackFest Hits the Road**
  - Location- To Be Announced at Summit
  - F/B Included
  - Name on Event T-Shirt
- **Summit Vendor Showcase Tabletop**
  - Premier Placement
- **Event Marketing**
  - Logo placement on event webpage and applicable marketing/event collateral

$3,500 *Optional Add-On:*
- **Lunch & Learn Presentation**
  - Discounted Pricing when combined with HackFest Summit Sponsorship
  - F/B Not Included
  - Limit 4 Vendors

Additional Opportunities	Detail	Price
Lunch & Learn Presentation	Limit 4 Vendors; F/B Not Included	$7,000
Summit Welcome Reception Sponsorship	F/B Not Included	$5,000
NetWars Sponsorship *November 2 (6:30-9:30 PM)*	Branding Opportunity; F/B Not Included; Tabletop in Competition Room	$4,500
Networking Breakfast Sponsorship	F/B Not Included	$4,500
Summit Vendor Showcase Tabletop		$3,500

Event Review

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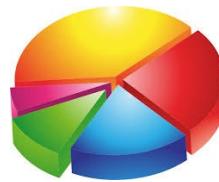
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Vendor Showcase Nov 2 - 3	HackFest Hits the Road Nov 3	Lunch & Learn Times Nov 2 - 9	Networking Times Nov 4 - 9
10:30am – 11:00am 2:45pm - 3:20pm	4:00pm - 10:00pm	12:30pm - 1:30pm	10:00am -10:20am 3:00pm - 3:20pm

Average SANS 2015 PenTest Demographics

Attendees by Job Function

49% Security Practitioner
30% Senior Practitioner/ Supervisor
9% Consultant
8% C-Level/Director/Manager
4% Other

Attendees by Industry

32% Government/Military
25% Technology
17% Banking/Financial
9% Manufacturing/Education
5% Telecom/Healthcare
12% Other

2016 Courses	
SEC504: Hacker Tools, Techniques, Exploits and Incident Handling	November 4-9
SEC560: Network Penetration Testing and Ethical Hacking	
SEC542: Web App Penetration Testing and Ethical Hacking	
SEC617: Wireless Ethical Hacking, Penetration Testing, and Defenses	
SEC562: CyberCity Hands-on Kinetic Cyber Range Exercise	
SEC760: Advanced Exploit Development for Penetration Testers	