



SANS 2016 Healthcare Summit & Training

Summit: November 14-15

Classes: November 16-21

Royal Sonesta Hotel Houston * Houston, TX

<https://www.sans.org/event/healthcare-cyber-security-summit-2016>

Expected Attendance: 175

The SANS Healthcare Summit brings together top security experts from leading healthcare companies to discuss proven approaches for securing and succeeding in the new healthcare environment.

Vendors with a focus in healthcare security solutions will find this summit to be incredibly beneficial in connecting with attendees who are seeking guidance and solutions from industry experts.

Sponsorships Opportunities

Sponsorships are available on both Summit and Class days.

Item	Detail	Price
Evening Hospitality Suite Sponsorship		\$8,000
Executive Breakfast Sponsorship	25 Invites; Includes F/B	\$7,500
Networking Breakfast Sponsorship	Limit 1 Vendor/Day	\$4,500
Lunch and Learn Presentation	Limit 2 Vendors/Day	\$7,000
Summit Tabletop		\$3,500
Summit Welcome Reception Sponsorship		\$5,000
Summit Break Sponsorship	Limit 1 Vendor/Day	\$3,000
Solutions Track Presentation <i>See Next Page for Suggested Topics</i>	Limit 2 Vendors	\$10,000

Features (vary per sponsorship):



Networking Lunch Leads– SANS scans attendees receiving a voucher for lunch during the Vendor Networking Lunch (Day 1). Sponsors receive list of scanned attendees.

- All sponsorships include Tabletop
- Sponsorships are plus Food/Beverage unless otherwise noted
- Individual Signage for any F/B related sponsorship
- Ad in Onsite Program Guide
- Logo/Link on the Summit web page
- “In the Bag” Registration bag insert handed out to all attendees



SANS 2016 Healthcare Summit & Training

Summit: November 14-15

Classes: November 16-21

Royal Sonesta Hotel Houston * Houston, TX

<https://www.sans.org/event/healthcare-cyber-security-summit-2016>

Expected Attendance: 175

Suggested Solution Track Presentation Topics:

- Inventory of Network Devices & Data (MDM Vendor)
- Software inventory and Application Whitelisting
- Configuration Management (You Can't Manage What You Can't See)

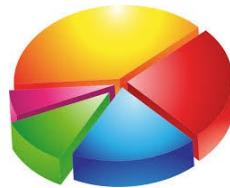
Sponsorship Requirements:

Co-marketing Efforts - E-mail Blasts, Website Links, Newsletters, User Groups, Company Blogs

Vendor Expo Times November 14-15	Lunch & Learn Times November 14-21	Networking Times November 16-21
10:30am - 11:00am 3:00pm - 3:30pm	12:15pm - 1:30pm	10:00am -10:20am 3:00pm - 3:20pm

Healthcare Summit 2015- Attendees by Industry

68% Healthcare
10% Technology
9% Government/Military
7% Banking/ Education/ Manufacturing
6% Other



Healthcare Summit 2015- Attendees by Job Function

42% C-Level/Director/Manager
25% Security Practitioner
16% Senior Practitioner/ Supervisor
8% Consultant
9% Other

Classes

SEC401: Security Essentials Bootcamp Style

SEC504: Hacker Tools, Techniques, Exploits and Incident Handling

MGT414: SANS Training Program for CISSP® Certification

MGT512: SANS Security Leadership Essentials For Managers with Knowledge Compression™