



## SANS 2016 Healthcare Summit & Training

**Summit:** November 14-15

**Classes:** November 16-21

Royal Sonesta Hotel Houston \* Houston, TX

<https://www.sans.org/event/healthcare-cyber-security-summit-2016>

Expected Attendance: **175**

The SANS Healthcare Summit brings together top security experts from leading healthcare companies to discuss proven approaches for securing and succeeding in the new healthcare environment.

Vendors with a focus in healthcare security solutions will find this summit to be incredibly beneficial in connecting with attendees who are seeking guidance and solutions from industry experts.

### Sponsorships Opportunities

Sponsorships are available on both Summit and Class days.

Item	Detail	Price
Evening Hospitality Suite Sponsorship		\$8,000
Executive Breakfast Sponsorship	25 Invites; Includes F/B	\$7,500
Networking Breakfast Sponsorship	Limit 1 Vendor/Day	\$4,500
Lunch and Learn Presentation	Limit 2 Vendors/Day	\$7,000
Summit Tabletop		\$3,500
Summit Welcome Reception Sponsorship		\$5,000
Summit Break Sponsorship	Limit 1 Vendor/Day	\$3,000
Solutions Track Presentation <i>See Next Page for Suggested Topics</i>	Limit 2 Vendors	\$10,000

### Features (vary per sponsorship):



**Networking Lunch Leads**– SANS scans attendees receiving a voucher for lunch during the Vendor Networking Lunch (Day 1). Sponsors receive list of scanned attendees.

- All sponsorships include Tabletop
- Sponsorships are plus Food/Beverage unless otherwise noted
- Individual Signage for any F/B related sponsorship
- Ad in Onsite Program Guide
- Logo/Link on the Summit web page
- “In the Bag” Registration bag insert handed out to all attendees



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### Suggested Solution Track Presentation Topics:

- Inventory of Network Devices & Data (MDM Vendor)
- Software inventory and Application Whitelisting
- Configuration Management (You Can't Manage What You Can't See)

### Sponsorship Requirements:

Co-marketing Efforts - E-mail Blasts, Website Links, Newsletters, User Groups, Company Blogs

Vendor Expo Times November 14-15	Lunch & Learn Times November 14-21	Networking Times November 16-21
10:30am - 11:00am 3:00pm - 3:30pm	12:15pm - 1:30pm	10:00am -10:20am 3:00pm - 3:20pm

### Healthcare Summit 2015-Attendees by Industry

68% Healthcare  
10% Technology  
9% Government/Military  
7% Banking/ Education/ Manufacturing  
6% Other



### Healthcare Summit 2015-Attendees by Job Function

42% C-Level/Director/Manager  
25% Security Practitioner  
16% Senior Practitioner/ Supervisor  
8% Consultant  
9% Other

### Classes

SEC401: Security Essentials Bootcamp Style

SEC504: Hacker Tools, Techniques, Exploits and Incident Handling

MGT414: SANS Training Program for CISSP® Certification

MGT512: SANS Security Leadership Essentials For Managers with Knowledge Compression™