



SANS 2016 Financial Services Security Vendor Brief

October 14, 2016

Chairperson: Ismael Valenzuela

New York City, NY

Expected Attendance: Live Event - 75-100; Simulcast – 300+

Join SANS on October 14, 2016, for a half day, morning briefing to discuss the financial services security landscape and how attendees can leverage this intelligence information to defend and protect their organizations. This program is a partnership between SANS and our vendor partners. This event will be both LIVE and SIMULCAST.

Together We Will:

- Create a morning ½ day agenda on Financial Services Security
- Collaborate on session topic ideas
- Provide or nominate expert speakers
- Market and promote the event
- SANS will be responsible for all event logistics (Onsite and Registration Management)
- Estimated Attendance: Live Event - 75-100; Simulcast – 300+

Sample Agenda:

- Registration/Networking
- Welcome & Opening Remarks
- Session I: Operationally Alignment: Making InfoSec Serve the Business
- Session II: Financial Services Security– Solutions Case Study Panel
- Networking Break
- Session III: Revamping Your IR Program: 8 Effective Recommendations to Get Your Monitoring & IR Capabilities Back in Shape
- Session IV: Prepare for Breach and Be Bold About It!
- Closing Remarks-
- Networking Lunch

Sponsorship Levels:

Platinum - \$15,000

Session slot
Prime Location Tabletop during event
Networking Lunch Sponsorship (Includes Food/Beverage)
Receipt of all leads – Live, Simulcast and from Archived Simulcast viewings
Premium logo placement and advertisement of sponsorship level in marketing information

Gold - \$10,000

Tabletop
Networking Lunch Sponsorship (Includes Food/Beverage)
Receipt of all leads – Live, Simulcast and from Archived Simulcast viewings
Logo included in marketing materials

For additional information on SANS sponsorship offerings visit www.sans.org/vendor
or contact a SANS representative at vendor@sans.org