



SANS Vendor Events

SANS offers a variety of events which bring you in touch with the highly qualified SANS community.

- SANS National Events – over 1200 professional IT Security attendees and over 45 SANS classes
- SANS Regional Events – 700 IT Security attendees and 20-25 classes
- Vendor Briefings – ½ day events focused on a single topic. These events are both live and simulcast. Vendor Sponsors receive all registration info for these unique events
- Summit – 2 day events focused on a particular topic
- Local Events – Similar to National & Regional events with 5-8 classes
- Custom Events – Ranging from ½ day to Executive Dinners.

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SANS 2015 Event Calendar

Event	Location	Conference Dates	Vendor Expo/Showcase Date	Estimated Attendance	Type
SANS Security East	New Orleans, LA	Jan 16-21	Mon, Jan 19	125-150	Local Conf
Cyber Threat Intelligence Summit	Washington, DC	Feb 2-9	Feb 2-3	100-150	Summit + classes
SANS Scottsdale	Scottsdale, AZ	Feb 16-21	Wed, Feb 18	125-150	Local Conf
DFIRCON West	Monterey, CA	Feb 23-28	Wed, Feb 25	100-125	Local Conf
10th Annual ICS Security Summit	Orlando, FL	Feb 23-Mar 2	Feb 23-24	150-175	Summit + classes
SANS Cyber Guardian	Baltimore, MD	Mar 2-7	Wed, Mar 4	100-125	Local Conf
SANS Northern Virginia	Reston, VA	Mar 9-14	Wed, Mar 11	100-125	Local Conf
Law Enforcement Classes/Sessions	West Coast	Q1 2015	tbd	50-75	Classes + Sessions
SANS Houston	Houston, TX	Mar 23-28	Wed, Mar 25	75-100	Local Conf
SANS 2015	Orlando, FL	Apr 11-18	Wed, Apr 15	1200	NATIONAL EVENT
Security Operations Centers (SOC) Summit	Washington, DC	Apr 27-May 3	Mon, Apr 27	75-100	Summit + classes
SANS Security West	San Diego, CA	May 3-12	Thurs, May 7	600-700	REGIONAL EVENT
SANS Security Leadership Summit	Boston, MA	May 13-20	May 13-14	100-150	Summit + classes
SANS Austin	Austin, TX	May 17-23	Wed, May 20	150-200	Local Conf
ICS Houston Summit + Training	Houston, TX	Jun 1-6	Mon, Jun 1	100-125	Summit + classes
Security Awareness Summit	West Coast	Jun 4-10	Thurs, Jun 4	100-125	Summit + classes
SANSFIRE 2015	Baltimore, MD	June 12-22	Wed, Jun 17	1200	NATIONAL EVENT
SANS Rocky Mountain	Denver, CO	June 22-27	Wed, Jun 24	150-200	Local Conf

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SANS 2015 Event Calendar

Event	Location	Conference Dates	Vendor Expo/Showcase Date	Estimated Attendance	Type
SANS Capital City	Washington, DC	July 6-11	Wed, Jul 8	150-200	Local Conf
Digital Forensics & Incident Response Summit	Austin, TX	Jul 7-14	Jul 7-8	100-150	Summit + classes
SANS San Jose	San Jose, CA	Jul 20-25	Wed, Jul 22	150-200	Local Conf
SANS Salt Lake	Salt Lake City, UT	Jul 20-25	Wed, Jul 22	100-125	Local Conf
SANS Boston	Boston, MA	Aug 3-8	Wed, Aug 5	150-200	Local Conf
Cyber Defense Summit	Nashville, TN	Aug 11-18	Aug 11-12	100-150	Summit + classes
SANS San Antonio	San Antonio, TX	Aug 17-22	Wed, Aug 19	150-200	Local Conf
SANS Virginia Beach	Virginia Beach, VA	Aug 24-Sep 4	tbd	150-200	Local Conf
SANS Chicago	Chicago, IL	Aug 30-Sep 4	Tues, Sep 1	150-200	Local Conf
SANS Crystal City	Crystal City, VA	Sep 8-13	Thurs, Sep 10	150-200	Local Conf
SANS Network Security 2015	Las Vegas, NV	Sep 14-19	Sep 16	1200	NATIONAL EVENT
SANS Seattle	Seattle, WA	Oct 5-10	Wed, Oct 7	125-150	Local Conf
SANS Tysons Corner	Tysons Corner, VA	Oct 12-17	Wed, Oct 14	100-150	Summit + classes
SANS Cyber Defense San Diego	San Diego, CA	Oct 19-23	Wed, Oct 21	125-150	Local Conf
Pen Test Hackfest Summit	Washington, DC	Oct 26-Nov 2	Oct 26-27	100-150	Summit + classes
DFIRCON South Florida	Ft. Lauderdale, FL	Nov 9-14	Wed, Nov 11	100-125	Local Conf
SANS San Francisco	San Francisco, CA	Nov 30-Dec 5	Wed, Dec 2	125-150	Local Conf
SANS Healthcare Security Summit	tbd	Dec 1-8	Dec 1-2	125-150	Summit + classes
Cyber Defense Initiative	Washington, DC	Dec 9-18	Dec 14	700	REGIONAL EVENT

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SANS 2015 – Vendor Briefings

Event	Location	Date
Q1 2015		
Critical Security Controls	Washington, DC	February
Financial Services Security	NYC	March 6
Q2 2015		
Healthcare Security	Boston	May
Mobile Security	San Jose	June
Q3 2015		
Retail & PCI Security	Chicago	July
Cloud Security	Boulder	August
Q4 2015		
Industrial Control Systems Security	Houston	October
CDM Update	Washington, DC	November

- Estimated Attendance: 75-100 Live + 200+ Simulcast
- Participating vendors receive complete contact info for all registrants
- Speaking opportunities included in sponsorships

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SANS 2015 – Main Events

Event	Location	Conference Dates	Vendor Expo / Showcase Date	Estimated Attendance	Type
Cyber Threat Intelligence Summit	Washington, DC	Feb 2-9	Feb 2-3	100-150	Summit + classes
10th Annual ICS Security Summit	Orlando, FL	Feb 23-Mar 2	Feb 23-24	150-175	Summit + classes
SANS 2015	Orlando, FL	Apr 11-18	Wed, Apr 15	1200	NATIONAL EVENT
SANS Security West	San Diego, CA	May 3-12	Thurs, May 7	600-700	REGIONAL EVENT
SANSFIRE 2015	Baltimore, MD	June 12-22	Wed, Jun 17	1200	NATIONAL EVENT
Digital Forensics & Incident Response Summit	Austin, TX	Jul 7-14	Jul 7-8	100-150	Summit + classes
SANS Network Security 2015	Las Vegas, NV	Sep 14-19	Sep 16	1200	NATIONAL EVENT
Cyber Defense Initiative	Washington, DC	Dec 9-18	Dec 14	700	REGIONAL EVENT

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SANS 2015 – Local Events

Local Events	Location	Conference Dates	Vendor Showcase	Est. Attendance
SANS Security East	New Orleans, LA	Jan 16-21	Mon, Jan 19	125-150
SANS Scottsdale	Scottsdale, AZ	Feb 16-21	Wed, Feb 18	125-150
DFIRCON West	Monterey, CA	Feb 23-28	Wed, Feb 25	100-125
SANS Cyber Guardian	Baltimore, MD	Mar 2-7	Wed, Mar 4	100-125
SANS Northern Virginia	Reston, VA	Mar 9-14	Wed, Mar 11	100-125
SANS Houston	Houston, TX	Mar 23-28	Wed, Mar 25	75-100
SANS Austin	Austin, TX	May 17-23	Wed, May 20	150-200
SANS Rocky Mountain	Denver, CO	June 22-27	Wed, Jun 24	150-200
SANS Capital City	Washington, DC	July 6-11	Wed, Jul 8	150-200
SANS San Jose	San Jose, CA	Jul 20-25	Wed, Jul 22	150-200
SANS Salt Lake	Salt Lake City, UT	Jul 20-25	Wed, Jul 22	100-125
SANS Boston	Boston, MA	Aug 3-8	Wed, Aug 5	150-200
SANS San Antonio	San Antonio, TX	Aug 17-22	Wed, Aug 19	150-200
SANS Virginia Beach	Virginia Beach, VA	Aug 24-Sep 4	tbd	150-200
SANS Chicago	Chicago, IL	Aug 30-Sep 4	Tues, Sep 1	150-200
SANS Crystal City	Crystal City, VA	Sep 8-13	Thurs, Sep 10	150-200
SANS Seattle	Seattle, WA	Oct 5-10	Wed, Oct 7	125-150
SANS Cyber Defense San Diego	San Diego, CA	Oct 19-23	Wed, Oct 21	125-150
DFIRCON South Florida	Ft. Lauderdale, FL	Nov 9-14	Wed, Nov 11	100-125
SANS San Francisco	San Francisco, CA	Nov 30-Dec 5	Wed, Dec 2	125-150

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SANS 2015 – Summits

Event	Location	Conference Dates	Summit Date	Est. Attendance
Law Enforcement Classes/Sessions	West Coast	Q1 2015	tbd	50-75
Cyber Threat Intelligence Summit	Washington, DC	Feb 2-9	Feb 2-3	100-150
10th Annual ICS Security Summit	Orlando, FL	Feb 23-Mar 2	Feb 23-24	150-175
Security Operations Centers (SOC) Summit	Washington, DC	Apr 27-May 3	Mon, Apr 27	75-100
SANS Security Leadership Summit	Boston, MA	May 13-20	May 13-14	100-150
ICS Houston Summit + Training	Houston, TX	Jun 1-6	Mon, Jun 1	100-125
Security Awareness Summit	West Coast	Jun 4-10	Thurs, Jun 4	100-125
Digital Forensics & Incident Response Summit	Austin, TX	Jul 7-14	Jul 7-8	100-150
Cyber Defense Summit	Nashville, TN	Aug 11-18	Aug 11-12	100-150
SANS Tysons Corner	Tysons Corner, VA	Oct 12-17	Wed, Oct 14	100-150
Pen Test Hackfest Summit	Washington, DC	Oct 26-Nov 2	Oct 26-27	100-150
SANS Healthcare Security Summit	tbd	Dec 1-8	Dec 1-2	125-150

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SANS

- **Respected** high-end education and training company
 - Leader in Information Security Training
 - **Over 165,000** alumni and **39,000+** certifications (GIAC)
 - Instructors and students are the top guns in information security
- **Powerful** event and media products
- **Unique and effective** channel to connect buyers and sellers
- **Trusted** community organization
 - Vendor neutral
 - Deep rooted trust position
 - Press/Media Voice



AWARDS 2006



The Washington Post



"SANS events are an excellent opportunity to educate key decision makers and influencers on the value of our technology. The lead conversion rates are exceptional."

Mike Yaffe, Director of Marketing
Core Security Technologies

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