SANS NATIONAL EVENTS PACKAGE

SANS - the most trusted source for computer security training, certification and research.
SANS attendees come from many key industries. Expand your reach when you connect with IT security professionals at a SANS Training Event.

SANS 2014 National Events

- **SANS 2014**
  April 9
  Orlando, FL
  Walt Disneyworld Dolphin Hotel

- **SANSFIRE**
  June 25
  Baltimore, MD
  Hilton Baltimore

- **SANS NETWORK SECURITY**
  October 22
  Las Vegas, NV
  Caesars Palace

PLATINUM Sponsorship
Premium access to SANS attendees

- **10x20** BOOTH – Prime Booth location in the Vendor Expo area
  - Vendor Expo hours: 12:00pm – 1:30pm and 5:00pm – 7:00pm

- Tabletop outside Class/Day of your choice

- Platinum Banner Stand – SANS provided Banner Stand with vendor-provided focus/information promoting Platinum status

- Lunch & Learn – A one-hour presentation slot. Projector and Screen provided. (Food & Beverage not included.)
  - Targeted email to SANS attendees inviting them to your Lunch & Learn. Vendor may pick class or titles/organizations for email.

- Lunch Leads Sponsorship – SANS scans attendees receiving a Lunch Voucher for lunch during the Vendor Expo. **300-500** leads captured at each National Event.

- Listing as Platinum Sponsor on National Event websites

- Get-In-The Bag – Opportunity to place one item in the registration bag provided to ALL attendees

- Logo /Link on the event Conference web pages

Sponsorship fee: $49,900

Gold Sponsorship

- 10 x 10 Booths at the 3 National Events
- Lunch & Learn
- Lunch Leads
- Listing as Gold sponsor on National Event websites
- Get-In-The Bag
- Logo/Link on the SANS National Conference web pages

Discounted Sponsorship fee: $37,500   ($46,200 List Price)

Silver Sponsorship

- 10 x 10 Booths at the 3 National Events
- Lunch Leads
- Listing as Silver sponsor on SANS vendor website
- Get-In-The Bag
- Logo/Link on the SANS National Conference web pages

Discounted Sponsorship fee: $27,000 ($32,700 List Price)

Bronze Sponsorship

- 10 x 10 Booths at the 3 National Events
- Listing as Bronze sponsor on SANS vendor website
- Get-In-The Bag
- Logo/Link on the SANS National Conference web pages

Discounted Sponsorship fee: $19,900 ($23,700 List Price)

REGIONAL EVENT ADD-ONs
Security West 2014 Regional Event Add-On: May 10, 2014

SecWest – Gold

- Premier Tabletop at SecWest
- Lunch & Learn
- Lunch Leads
- Listing as Gold sponsor and Logo/Link on SecWest website
- Get-In-The Bag

Discounted Sponsorship fee: $8,000

SecWest – Silver

- Tabletop at SecWest
- Lunch Leads
- Listing as Silver sponsor and Logo/Link on SecWest website
- Get-In-The Bag

Discounted Sponsorship fee: $5,500

Cyber Defense Initiative (CDI) 2014 Regional Event Add-On: December 13, 2014

CDI – Gold

- Premier Tabletop at CDI
- Lunch & Learn
- Lunch Leads
- Listing as Gold sponsor and Logo/Link on CDI website
- Get-In-The Bag

Discounted Sponsorship fee: $10,000

CDI – Silver

- Tabletop at CDI
- Lunch Leads
- Listing as Silver sponsor and Logo/Link on CDI website
- Get-In-The Bag

Discounted Sponsorship fee: $6,900