

# Vendor Sponsorship Opportunities

Summit: June 22 - 23, 2017

Classes: June 24 - 29, 2017

Hilton Austin \* Austin, TX

[www.sans.org/event/digital-forensics-summit-2017](http://www.sans.org/event/digital-forensics-summit-2017)

Expected Attendance: 175

The SANS Annual DFIR Summit is the only event of its kind that gathers the most influential group of experts, the highest quality of training & the greatest opportunities to network with others in the field of Digital Forensics & Incident Response, all in one place!

Security vendors with a focus in cyber threat intelligence, digital forensics, and incident response solutions will find this summit to be incredibly beneficial in connecting with attendees who are seeking guidance and solutions from industry experts.

- **Lunch & Learn Presentation**
  - F/B Included
- **Vendor Expo Tabletop**
  - Premier Placement
  - Vendor Lunch Leads – Sponsors receive list of attendees scanned to receive lunch voucher
  - Summit Day 1 Evening Reception (5-6 pm)
- **Night Out Event Sponsorship**
  - Evening Networking Event
  - F/B Included
- Logo placement on event webpage and applicable marketing/event collateral

**\*Limit of 2 Sponsors\***

### GOLD

**\$15,000**

- **Vendor Expo Tabletop**
  - Premier Placement
  - Vendor Lunch Leads – Sponsors receive list of attendees scanned to receive lunch voucher
  - Summit Day 1 Evening Reception (5-6 pm)
- **Night Out Event Sponsorship**
  - Evening Networking Event
  - F/B Included
- Logo placement on event webpage and applicable marketing/event collateral

**\*Limit of 6 Sponsors\***

### SILVER

**\$8,000**

- **Vendor Expo Tabletop**
  - Vendor Lunch Leads – Sponsors receive list of attendees scanned to receive lunch voucher
  - Summit Day 1 Evening Reception (5-6 pm)
- Logo placement on event webpage and applicable marketing/event collateral

### BRONZE

**\$5,000**

| Event Add-Ons                        | Detail                                                                                 | Price    |
|--------------------------------------|----------------------------------------------------------------------------------------|----------|
| Executive Dinner Sponsorship         | 25 Invites; Includes F/B, Class Days Only                                              | \$12,500 |
| Executive Breakfast Sponsorship      | 25 Invites; Includes F/B                                                               | \$10,000 |
| Lunch & Learn Presentation           | Class Days Only                                                                        | \$7,000  |
| Happy Hour Sponsorship               | 1 hour Happy Hour (drinks only)<br>Appx 125 drink tickets provided.<br>Class Days Only | \$5,000  |
| Summit Breakfast Sponsorship         | Limit 1 Vendor/Day                                                                     | \$5,000  |
| Summit Welcome Reception Sponsorship |                                                                                        | \$5,000  |
| Summit Break Sponsorship             | Limit 1 Vendor/Day- Branding Only                                                      | \$3,000  |

Summit: June 22 - 23, 2017

Classes: June 24 - 29, 2017

Hilton Austin \* Austin, TX

[www.sans.org/event/digital-forensics-summit-2017](http://www.sans.org/event/digital-forensics-summit-2017)

Expected Attendance: 175

### Sponsorship Requirements

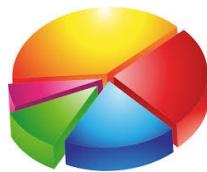
Co-marketing Efforts - E-mail Blasts, Website Links, Newsletters, User Groups, Company Blogs

### Event Schedule

| Vendor Expo Times<br>June 22 - 23                                         | Lunch & Learn Presentations<br>12:15 - 1:30pm | Night Out Event<br>June 23<br>6:00pm - 8:00pm |
|---------------------------------------------------------------------------|-----------------------------------------------|-----------------------------------------------|
| 10:30am - 11:00am<br>2:45pm - 3:20pm<br>5:00 - 6:00pm (Summit Day 1 Only) |                                               |                                               |

### Event Demographics

**DFIR Summit Attendees by Job Function**  
 41% Security Practitioner  
 32% Senior Practitioner/ Supervisor  
 12% Other  
 9% Consultant  
 6% C-Level/Director/Manager



### DFIR Summit Attendees by Industry

24% Government/Military  
 21% Banking/Financial  
 19% Technology  
 10% Manufacturing/Utilities  
 6% Education/Healthcare  
 20% Other

### Classes and Additional Events

|                                                                             |             |
|-----------------------------------------------------------------------------|-------------|
| MGT517: Managing Security Operations: Detection, Response, and Intelligence | Jun 24 - 28 |
| FOR408: Windows Forensic Analysis                                           | Jun 24 - 29 |
| FOR610: Reverse-Engineering Malware: Malware Analysis Tools and Techniques  | Jun 24 - 29 |
| FOR508: Advanced Digital Forensics, Incident Response, and Threat Hunting   | Jun 24 - 29 |
| FOR526: Memory Forensics In-Depth                                           | Jun 24 - 29 |
| FOR518: Mac Forensic Analysis                                               | Jun 24 - 29 |
| FOR572: Advanced Network Forensics and Analysis                             | Jun 24 - 29 |
| FOR578: Cyber Threat Intelligence                                           | Jun 24 - 29 |
| FOR585: Advanced Smartphone Forensics                                       | Jun 24 - 29 |
| DFIR NetWars Tournament                                                     | Jun 27 - 28 |