Cyber Threat Intelligence
SUMMIT & TRAINING

Location: **Arlington, VA | Renaissance Arlington Capital View Hotel**
Event: **January 21 - 28, 2019** | Summit Expo: **January 21 - 22, 2019**

Sponsorship Packages & Benefits

	Silver	Gold	Platinum
Booth Space **Silver & Gold**: includes one 6' draped table, 2 chairs, electricity & WiFi **Platinum**: includes two 6' draped tables, 4 chairs, electricity & WiFi	10 x 10	10 x 10	10 x 20
SANS Lunch Leads Lunch will be sponsored by exhibitors during the second day of the expo. Attendees who come for lunch will be scanned. Contact information provided to exhibitors.	✓	✓	✓
Lead Scanner or App	✓	✓	✓
Logo Featured on SANS Event Website & **All Applicable Event Collateral**	✓	✓	✓
Lunch & Learns **Lunch & Learns**: 1-hour lunchtime presentation given by your speaker to 30 SANS attendees. Sponsor may scan Lunch & Learn attendees as leads. Lunch & Learn summary will be advertised on the SANS event webpage and in the event collateral. **Note:** *Food and beverage included.* **Platinum:** *Individual Lunch & Learn invitations targeting preferred attendees included.*		✓	✓
Prime Location & Premier Signage			✓
Additional Targeted Branding at Event SANS will explore how to best market your brand in our venue with further discussion.			✓

Solutions Expo Schedule

Monday, January 21, 2019		Tuesday January 22, 2019		Wednesday, January 23, 2019	
Morning & Afternoon Networking Breaks*		Morning & Afternoon Networking Breaks*		12:30pm - 1:15pm	Training Day 1 Lunch & Learns
12:30pm - 1:15pm	Summit Day 1 Lunch & Learns	12:15pm - 1:30pm	Expo Day Networking Lunch		
5:00pm - 6:00pm	Evening Reception*				
6:30pm - 8:30pm	SANS Night Out*				

*pending event schedule

SANS
SPONSORSHIP
PROGRAMS

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www.sans.org | vendor@sans.org

Additional Sponsorship Opportunities

Listed sponsorships below can act as standalone outside of Sponsorship Packages.

Speaking, Presentation & Lead Generation Opportunities

Lunch & Learn (Stand-alone)

Lunch hour presentation to SANS training attendees. Boxed lunches will be served in the room. Optionally, SANS will invite students attending the class of your choice. You may also scan Lunch & Learn attendees as leads.
Includes: food and beverage, lead scanner/app & all logistics.

Lunch & Learn Simulcast

Lunch and Learn will be simulcast live to the SANS community. You will receive a video of the session for collateral as well as a 200-lead guarantee.
Requires a minimum of 4 weeks lead time for promotions.

Table Top (On a Training Day)

Table Top during training days. Provides you the ability to reach additional SANS students.
Includes: 6' draped table, 2 chairs, WiFi, lead scanner / app & all logistics.

Networking Opportunities

Executive Networking Event

Invitation only breakfast or dinner for approximately 10-15 executive level and senior management attendees. Hosted by you and a SANS expert.
Includes: food and beverage plus all logistics.

Product Focus Group Roundtable

Networking breakfast focused on obtaining valuable feedback about your company's products and market position from a targeted group of 10-15 SANS training attendees.
Includes: **food and beverage, all logistics, targeted invitation and pre-event set up.**

Branding Opportunities

SANS @Night Sponsorship

Branding of scheduled @Night presentation led by SANS expert.

SANS Night Out Sponsorship

Branding of fun evening event held outside of the training venue.

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