Automotive Cybersecurity Summit

Vendor Sponsorship Opportunities

Summit: May 1-2, 2017   **Classes:** May 3-8, 2017

DoubleTree Suites by Hilton Hotel Detroit Downtown– Fort Shelby * Detroit, MI
www.sans.org/event/automotive-cybersecurity-summit/

Summit Co-Chairs : Mike Assante & Matt Carpenter

Expected Attendance : 75

The automotive industry is in an era of exciting change and innovation. Vehicles are more connected than ever and feature technologies that dramatically enhance user experience and safety. However, this unprecedented wave of automation presents new and unique cyber security challenges. SANS will hold its inaugural Automotive Cybersecurity Summit to address the specific issues and challenges around securing automotive organizations and their products.

Security vendors with a focus in automotive cybersecurity solutions will find this summit to be incredibly beneficial in connecting with attendees who are seeking guidance and solutions from industry experts.

Topics of the Summit Include:

- Cyber-physical attacks on vehicles
- Information sharing
- Embedded systems and mobile communications
- Researcher demos
- Criminal hacking for data
- Industrial espionage
- ICS attacks

Sponsorship Opportunities

Item	Detail	Price
Executive Dinner Sponsorship	25 Invites; Includes F/B	$12,500
Executive Breakfast Sponsorship	25 Invites; Includes F/B	$7,500
Lunch and Learn Presentation	Limit 2 Vendors/Day	$7,000
Summit Welcome Reception Sponsorship		$5,000
Networking Breakfast Sponsorship	Limit 1 Vendor/Day	$4,500
Summit Tabletop		$4,000
Summit Break Sponsorship	Limit 1 Vendor/Day	$3,000

Features (vary per sponsorship):

- All sponsorships include Tabletop
- Includes "SANS After Hours" Evening Reception (Day 1 of Summit)
- Sponsorships are plus Food/Beverage unless otherwise noted
- Individual Signage for any F/B related sponsorship
- Ad in Onsite Program Guide
- Logo/Link on the Summit web page
- "In the Bag" Registration bag insert handed out to all attendees

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Sponsorships Requirements

Co-marketing Efforts - E-mail Blasts, Website Links, Newsletters, User Groups, Company Blogs

Event Schedule

Vendor Expo Times May 1 - 2	Lunch & Learn Times	Networking Times May 3 - 8
10:30am – 11:00am 3:00pm - 3:30pm	12:15pm - 1:30pm	10:00am -10:20am 3:00pm - 3:20pm

Target Audience

- Cybersecurity Engineers
- IT Architects
- Automotive engineers & designers
- Cybersecurity Researchers
- Chief Information Security Officers
- Penetration Testers
- Insurance Representatives

Classes and Additional Events

SEC504: Hacker Tools, Techniques, Exploits and Incident Handling	May 3 - 8
SEC617: Wireless Ethical Hacking, Penetration Testing, and Defenses	May 3 - 8
SEC301: Intro to Information Security	May 3 - 7
ICS410: ICS/SCADA Security Essentials	May 3 - 7

About The Event