



Automation and Integration Survey

Date: March 2019 | Authors: [Barbara Filkins](#) | Advisor: [Matt Bromiley](#)

Despite the hype, organizations are just beginning their automation and integration journeys, according to multiple SANS surveys. This new survey attempts to define what automation and integration truly mean, what (and how) organizations are integrating and automating, and what they'd like to improve.

Why Sponsor a Survey

Lead Generation

Guaranteed minimum of 300 leads (with no cap).

Branding

Cobrand the survey results whitepaper and webcast with SANS, the global leader in cyber security training, certification and research.

Thought Leadership

Collaborate with our best SANS authors who are at the forefront of the ever-changing war on cyber security.

About the Authors



Barbara Filkins

Barbara Filkins, a senior SANS analyst, holds several SANS certifications, including the GSEC, GCIH, GCPM, GLEG and GICSP, the CISSP, and an MS in information security management from the SANS Technology Institute. She has done extensive work in system procurement, vendor selection and vendor negotiations as a systems engineering and infrastructure design consultant.



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Matt Bromiley (Advisor), a SANS GIAC Advisory Board member who holds the GCFA and GNFA certifications, is an up-and-coming forensics instructor. A senior consultant at a major incident response and forensic analysis company, he has experience in digital forensics, incident response/triage and log analytics. His skills include disk, database, and network forensics, as well as memory analysis and network security monitoring.

Sponsorship Inclusions

Survey	SANS will run a 20–25 questions survey for a minimum of 6 weeks. Sponsors will be informed of survey respondent counts. A SANS Analyst will develop a whitepaper based on the survey results. Sponsors will receive a draft of the paper and survey results for review and a final, branded survey results whitepaper for their use.
Webcast	The survey includes an associated webcast led by the survey authors. Sponsors will have an opportunity to make a presentation following the presentation of survey results. Sponsors will receive the webcast recording for their own promotions. Webcasts are archived for one year after the webcast date. Registrations may still be processed for archive viewing of the webcast. Webcast Date: March 19th & 21st, 2019
Promotion	Survey: Participation in the 2019 Automation and Integration Survey will be promoted for 5-6 weeks through a weekly email blast to SANS opt-in audience, SANS e-newsletters and social media. Webcast: Promotion of the 2019 Automation and Integration Survey webcast will begin one week after the survey closes. The webcast will be promoted via a weekly email blast to SANS opt-in audience, SANS e-newsletters and social media.
Lead Submission	The initial installment of leads from the webcast will be provided within two business days of the live webcast. Additional leads will be provided on a regular basis for the first three months following the webcast. After three months, leads will be provided as requested.

Additional Sponsorship Opportunities

Associated Single-Sponsored Webcast	Sponsor your own webcast that aligns with the 2019 Automation and Integration Survey. The webcast will be promoted by SANS. The sponsor will receive a minimum 200-lead guarantee and continued lead generation as a SANS archive webcast.
Associated Paper or Product Review	Publish a custom paper based on a segment of the survey results that is of interest to you or a product review that calls on the survey results as an entry point to the review. This associated paper includes a webcast.
Associated Video	Have a SANS expert interview a representative of your company. The sponsor will receive branded video(s) of the interview. The video will also be available on the SANS website for lead generation. SANS will organize all logistics.

To see examples of other SANS Surveys and Analyst Papers, [click here](#).