SANS
SPONSORSHIP
PROGRAMS

SANS Federal Solutions Forum

June 16, 2020 | Washington, D.C.
Chairman: John Pescatore

SPONSORSHIP & NETWORKING OPPORTUNITIES

Platinum *(Limited Availability)*

- Session or panel speaking slot
- Prime location tabletop during event
- Networking lunch sponsorship (includes food/beverage)
- Receipt of all leads – Live event, Simulcast, and from archived Simulcast viewings
- Receive edited and full mp4 recording of the sessions
- Premium logo placement and advertisement of sponsorship level in marketing information

Gold

- Tabletop
- Networking lunch sponsorship (includes food/beverage)
- Receipt of all leads – Live event, Simulcast, and from archived Simulcast viewings
- Logo included in marketing materials

Silver

- Branding only
- Receipt of simulcast leads
- Logo included in marketing materials

Additional Opportunities

Afternoon Product Workshop – Continue the day with a Product Workshop. This three-hour session allows attendees to extensively use your product(s) with a challenge or test-drive scenario.

Video Interview with Brief Chairman – Schedule a Thought Leadership Interview with the Brief Chairman. Sponsors will receive a professional video asset.

SAMPLE AGENDA

- Opening remarks
- Keynote
- Networking break
- Industry panel
- Case study or expert discussion
- Closing address
- Networking lunch

SANS will be responsible for all event logistics (onsite and registration management)

Chairman: John Pescatore

John Pescatore is the SANS Director of Emerging Security Trends and has over 35 years of experience in computer, network and information security. He was Gartner's Lead Security Analyst for 13 years, working with global 5000 corporations and major technology and service providers.

John began his career at the National Security Agency, where he designed secure voice systems, and the United States Secret Service, where he developed secure communications and surveillance systems. He has testified before Congress about cybersecurity, was named one of the 15 most-influential people in security in 2008 and is an NSAcertified cryptologic engineer.