SANS Women in Cybersecurity Forum
April 24, 2020  |  Washington, D.C.  |  Lesley Carhart

Women in Cybersecurity: Focus on Career Paths

Females were predicted to represent more than 20% of the global cybersecurity workforce by the end of 2019, according to the most recent statistics from Cybersecurity Ventures. This is up dramatically from 2013, when only 11% of this workforce consisted of females.

This career-focused, half-day forum will cover the paths taken by successful women working in varied roles within the cybersecurity community. This forum will also include data from our associated Women in Cybersecurity Survey publishing March 17 (sponsorships still available), as it addresses issues such as:

- Getting started in cybersecurity
- Valuable training experiences
- Making the most out of new opportunities
- Climbing the corporate ladder

The SANS Women in Cybersecurity Forum is expected to be heavily attended by females. This presents networking opportunities for sponsors seeking to diversify their workforces, as well as access to IT security influencers and decision-makers for future marketing opportunities.

Sponsorship & Networking Opportunities

Platinum (Limited Availability)

- Session or panel speaking slot
- Prime location tabletop during event
- Networking lunch sponsorship (includes food/beverage)
- Receipt of all leads – Live event, Simulcast, and from archived Simulcast viewings
- Receive edited and full mp4 recording of their session
- Premium logo placement and advertisement of sponsorship level in marketing information

Gold

- Tabletop
- Networking lunch sponsorship (includes food/beverage)
- Receipt of all leads – Live event, Simulcast, and from archived Simulcast viewings
- Logo included in marketing materials

Silver

- Branding only
- Receipt of simulcast leads
- Logo included in marketing materials

Additional Opportunity

Video Interview with Deb Radcliff – Schedule a 3-5 minute interview with SANS Analyst Program Creative Director Deb Radcliff. Sponsors will receive a professional video asset. Contact for pricing.

Agenda

- Opening Remarks - Lesley Carhart, Principal Industrial Incident Responder, Dragos
- Guest Speaker - Diana Kelley, Cybersecurity Field CTO, Microsoft
- Sponsor Presentation
- Networking Break
- Guest Speaker - Renee Guttman, CISO, Campbell Soup Company
- Sponsor Presentation
- Panel Discussion
- Closing Address
- Women’s Connect Lunch Reception

Note: SANS will be responsible for all event logistics (onsite and registration management)