



# A SANS 2020 Survey | Extending DevSecOps Security Controls into the Cloud Survey

Co-Authors: [Eric Johnson](#) and [Jim Bird](#) | Date: October 2020

In previous years, SANS research has examined how security and risk management leaders are leveraging modern technologies, such as infrastructure as code, containerization and security automation, to manage security in fast-paced Agile and DevOps environments. In this year's survey, authors Jim Bird and Eric Johnson will continue to explore how organizations are extending their DevSecOps security controls beyond their on-premises environments into the public cloud to secure their cloud networks, services and applications. Some highlights from the survey investigations include:

- How the cloud helps organizations move faster
- Whether organizations are putting their emphasis more on the left ("Dev") or the right ("Ops") of "DevSecOps" as implemented in the cloud
- How infosec can take advantage of DevOps feedback loops and experiments to continuously assess, learn and improve the security of systems
- How cloud continuous integration, continuous delivery and configuration management tools are being used compared to on-prem options

## Why Sponsor the SANS 2020 DevSecOps Survey

### Lead Generation

300-lead guarantee with no cap.

### Branding

Cobrand the survey results whitepaper and webcast with SANS, the global leader in cybersecurity training, certification and research.

### Thought Leadership

Collaborate with our best SANS authors who are at the forefront of the ever-changing war on cybersecurity.

## About the Authors



**Eric Johnson**

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**Eric Johnson** is a co-founder and principal security engineer at Puma Security focusing on modern static analysis product development and DevSecOps automation. His experience includes application security automation, cloud security reviews, static source code analysis, web and mobile application penetration testing, secure development lifecycle consulting, and secure code review assessments.



**Jim Bird**

SANS Analyst

Jim Bird, SANS analyst and co-author of SEC540 Cloud Security & DevOps Automation, is an active contributor to the Open Web Application Security Project (OWASP). He is the CTO of a major U.S.-based institutional trading service, where he is responsible for managing the company's technology organization and information security program. Jim is an experienced software development professional and IT manager, having worked on high-integrity and high-reliability systems at stock exchanges and banks in more than 30 countries. He holds PMP, PMI-ACP, CSM, SCPM and ITIL certifications.

<b>Sponsorship Inclusions</b>	<b>Gold</b>	<b>Platinum</b>
<p><b>Survey</b></p> <p>SANS will run a 20–25 questions survey for a minimum of 6 weeks. Sponsors will be informed of survey respondent counts. A SANS Analyst will develop a whitepaper based on the survey results. Sponsors will receive a draft of the paper and survey results for review and a final, branded survey results whitepaper for their use.</p>	✓	✓
<p><b>Survey Results Presentation Webcast</b></p> <p>The survey results will be presented by the survey authors. The webcast will be branded with sponsor’s logo. Sponsors will receive the webcast recording for their own promotions. Webcasts are archived for one year after the webcast date. Registrations may still be processed for archive viewing of the webcast. 300-lead guarantee with no cap.</p> <p><i>Webcast Date: October 2020 (date TBA)</i></p>	✓	✓
<p><b>Associated Panel Discussion Webcast</b></p> <p>Survey authors will host a panel discussion with up to three sponsors discussing the SANS 2020 DevSecOps Survey and the survey results. The webcast will be promoted by SANS. Sponsors will receive the webcast recording for their own promotions. 100-lead guarantee with no cap.</p> <p><i>Limited to three sponsors</i></p> <p><i>Webcast Date: October 2020 (date TBA)</i></p>		✓

## Additional Sponsorship Opportunities

### Associated Single-Sponsored Webcast

Sponsor your own webcast that aligns with the SANS 2020 DevSecOps Survey. The webcast will be promoted by SANS. 200-lead guarantee with no cap and continued lead generation as a SANS archive webcast.

### Associated Paper or Product Review

Publish a custom paper based on a segment of the report that is of interest to you or a product review that calls on the report as an entry point to the review. This associated paper includes a webcast.

### Associated Video

Have a SANS expert interview a representative of your company. The sponsor will receive branded video(s) of the interview. The video will also be available on the SANS website for lead generation. SANS will organize all logistics.

## Lead Submission & Promotions

### Lead Submission

The initial installment of leads from the webcast will be provided within two business days of the live webcast. Additional leads will be provided on a regular basis for the first three months following the webcast. After three months, leads will be provided as requested.

### Promotions

**Survey:** Promotion for taking the survey will be promoted for 5-6 weeks through a weekly email blast to SANS opt-in audience, SANS e-newsletters and social media.

**Webcast:** Promotion of the survey webcast will begin one week after the survey closes. The webcast will be promoted via a weekly email blast to SANS opt-in audience, SANS e-newsletters and social media.