



ESTIMATED ATTENDANCE:
Live (60-100) | Virtual (300+)

2019 Vendor Briefing Schedule

SANS Vendor Briefings are ½ day events which are both Live and Virtual. In partnership with a SANS Expert, sponsors help develop a compelling agenda for the event. Sponsors receive a Tabletop at the event as well as attendee contact information. The Live event is recorded for additional Archive viewings.

BRIEFING EVENT	DATE	LOCATION
AUTOMATION/INTEGRATION	FEB 8	BOULDER, CO
PURPLE TEAM	JUN 7	AUSTIN, TX
OIL & GAS	JUL 19	HOUSTON, TX
VULNERABILITY MANAGEMENT/ENDPOINT SECURITY	SEP 27	BOSTON, MA
CLOUD SECURITY	OCT 18	SEATTLE, WA
DARK WEB	NOV 8	BOSTON, MA

SPONSORSHIP & NETWORKING OPPORTUNITIES

Platinum – \$15,000

- Session or panel speaking slot
- Prime location tabletop during event
- Networking lunch sponsorship (includes Food/Beverage)
- Receipt of all leads – Live event, Virtual and from Archive viewings
- Premium logo placement and advertisement of sponsorship level in marketing information

Gold – \$10,000

- Tabletop
- Networking lunch sponsorship (includes food/beverage)
- Receipt of all leads – Live event, Virtual and from Archive viewings
- Logo included in marketing materials

Virtual – \$8,500

- Branding only
- Receipt of Virtual leads and from Archive viewings
- Logo included in marketing materials

Additional Items:

Afternoon Product Workshop – Continue the day with a Product Workshop. This three-hour session allows attendees to extensively use your product(s) with a challenge or test-drive scenario.
Fee: \$15,000

Video Interview with Brief Chairman – Schedule a Thought Leadership interview with the Brief Chairman. Vendors will receive a professional video asset.
Fee: \$10,000