

# Industrial Control Systems Package

Expand your lead generation and save now by bundling our upcoming 2019 ICS sponsorships!

## 2019 State of OT/ICS Cybersecurity Survey - Gold Sponsorship

Date: **June 2019** | Co-Authors: **Doug Wylie & Barbara Filkins** | SANS Technical Expert: **Jason Dely**

Sponsor the upcoming Analyst survey [2019 State of OT/ICS Cybersecurity Survey](#). The survey will focus on assessing the current state of known and perceived cybersecurity risks, threats and potential impacts to industrial and automation control systems that are applied within the Operational Technology (OT) domain.

### Survey Sponsorship: \$15,500 (list price)

- **Survey:** Receive branded survey results whitepaper for sponsor's use
- **Webcast:** Receive webcast recording for sponsor's own promotions
- **Promotions:** Survey and Webcast will be promoted through SANS opt-in weekly email blast, e-newsletters and social media
- **Lead Submission:** Guarantee minimum **300 leads** from the webcast; consistently receives 500+ leads

## 2019 Oil & Gas Vendor Brief - Platinum Sponsorship

Date: **July 18, 2019** | Location: **Houston, TX**

Join one of our SANS experts for the Oil & Gas Vendor Briefing, a 1/2 day event focus on best practices and innovative approaches to safeguard oil & gas systems.

### Platinum Sponsorship: \$15,000 (list price)

- Session or panel speaking slot
- Networking lunch sponsorship
- Prime location tabletop during event
- Leads from live event (*estimate 75-100*), simulcast and archived simulcast viewings (*estimate 350+*)
- Premium logo placement & advertisement of sponsorship level in marketing information

## 2019 Oil & Gas Summit - Gold Sponsorship

Summit Dates: **September 16, 2019** | Location: **Houston, TX**

Sponsor the [Oil & Gas Summit & Training](#) in Houston, TX.

### Gold Sponsorship: \$12,600 (list price)

- 10 x 10 Booth Space
- Lunch Leads
- Lead Scanner or App
- 1-hour Lunch & Learn Presentation
- Logo on SANS Event Website & Collateral

**ICS Package Price**

**\$36,600**

*(Total list price \$43,100, 15% discount)*

*See additional Add-on Sponsorship Opportunities on the next page.*



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## Add-On Sponsorship Opportunities

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### Single-Sponsored Webcast

**Sponsorship: \$9,500\***

*(List price \$13,500, 30% savings)*

- Sponsor your own webcast that aligns with the 2019 State of OT/ICS Cybersecurity Survey
- Guarantee minimum **200+ leads**

*\*Pricing only available as an add-on to the Industrial Control Systems Package*

### Video Interview

**Sponsorship: \$8,500\***

*(List price of \$10,500, 19% savings)*

- Interview with a SANS expert
- Receive edited branded video(s) of interview
- Video will be available on SANS website

For more information or to secure your sponsorship, contact SANS Sponsorship Programs:

[vendor@sans.org](mailto:vendor@sans.org) | [www.sans.org/vendor/contact](http://www.sans.org/vendor/contact)