



Get Paid to Become a SANS Author

The <u>SANS Analyst Program</u> is looking for instructors to share their knowledge with the SANS Community by writing conceptual papers, product reviews and surveys on emerging and mission-critical topics. These reports are featured in the SANS Reading Room and are regularly cited in major publications, such as the Wall Street Journal and Dark Reading.

We partner with some of the industry's top vendors such as AWS, Microsoft, VMWare and others to provide informative content for the SANS and cybersecurity communities. Current authors include Dave Shackleford, Chris Crowley, Matt Bromiley, Rob M. Lee, Rebekah Brown and more. Authoring provides a number of opportunities for instructors to:

- · Provide vendor-neutral educational content to the community
- Engage with the industry's top vendors and vendor tools
- Build their personal brands within the community
- Promote SANS classes
- Receive compensation for their efforts

Authors are supported by the SANS Analyst team of project managers and editors. Most projects include a webcast during which the author presents the paper's conceptual content.

For additional information, please email Timothy Brink at tbrink@sans.org

Open Author Opportunities (*Project topics and publication/webcast dates are subject to change*)

Project Name	Expected Publication/ Webcast Date
Whitepaper: Enterprise Firewalls, Intrusion Prevention Systems, Intrusion Detection Systems, and Network Analytics This paper will focus on helping organizations ensure that their IDS/IPS and firewalls (both perimeter and web app firewalls) are protecting their systems.	July 2019
Implementation Guide: Threat Detection/Hunting Implementation Guide	August 2019
Whitepaper: Threat Hunting: SIEM and User and Entity Behavior Analytics This paper will start with a look at threat detection as a primary concern, then move on to threat hunting as a more advanced topic. It will focus on building a threat hunting program through SIEMs and behavioral analytics.	August 2019

Project Name

Whitepaper: DevSecOps

attack that renders their main files inoperable.

September 2019 This paper will focus on how to safeguard code in continuous delivery lifecycles by planning for speed, stability and security/compliance.

Implementation Guide: AppSec/DevSecOps Implementation Guide	October 2019
Whitepaper: Incident Response This paper will cover how organizations can build their incident response programs.	October 2019
Implementation Guide: Forensics for Response/Recovery	November 2019
Whitepaper: Security Orchestration, Automation and Response This paper will focus on automating the gathering of disparate information to secure online operations.	November 2019
Whitepaper: Backup and Recovery This paper will focus on how organizations can plan to recover data in advance of a disaster or	December 2019

The SANS Analyst Program produces the following content for the SANS Community:

Customer Whitepaper	Product Review
Topical 3,000-word thought leadership paper. Deliverables: Whitepaper and 1 webcast Level of effort: 30—40 hours over the course of 3 months	An in-depth impartial review of a vendor's product. Deliverables: Whitepaper and 1 webcast Level of effort: 30—40 hours over the course of 3-4 months
Sample: Evolving Micro-Segmentation for Preventive Security: Adaptive Protection in a DevOps World	Sample: <u>Automating Detection and Response: A SANS</u> <u>Review of Swimlane</u>
Spotlight Paper	Implementation Guide
A 1,500-word paper to introduce a concept to the SANS Community. Deliverables: Spotlight paper Level of effort: 12—20 hours over the course of 2 months Sample: <u>Defend Your Business Against Phishing</u>	These guides will show readers the value of security systems within a defined environment. Deliverables: Whitepaper and 1 webcast Level of effort: 40–45 hours over the course of 3 months Sample: <u>An Evaluator's Guide to NextGen SIEM - LogRhythm</u>
Multi-Sponsor Survey	Custom Survey
Structured survey, with defined demographics, that captures key trends and actions on standard subjects defined by SANS. Deliverables: Whitepaper and up to 2 webcasts Level of effort: 30–40 hours over the course of 4-5 months Sample: It's Awfully Noisy Out There: Results of the 2018 SANS Incident Response Survey	Structured survey, with defined demographics, that captures key trends and actions on non-standard topics. Deliverables: Whitepaper and 1 webcast Level of effort: 12–20 hours over the course of 4-5 months Sample: <u>Understanding the True Cost of Endpoint</u> <u>Management</u>