



# SANS Affiliate Program

SANS Institute is the most recognized and trusted resource for cybersecurity training and certification. Being a member of the [SANS Affiliate Program](#) provides security solution providers the unique opportunity to create a comprehensive partnership with the SANS Sponsorship Programs, focused on educating and enlightening the SANS community on their latest products, services and techniques.

## Affiliate Membership Benefits

- Inclusion in the [SANS Affiliate Directory](#)
  - Includes personal page with a listing of recent SANS projects
- SANS Newsletter Ad in [Newsbites](#) or [@Risk](#)
  - One (1) Lower Ad (\$2,500 value)
  - One (1) Upper Ad (\$5,500 value)
- 1-hour Conference Call with either:
  - John Pescatore, SANS Director of Emerging Security Trends
  - Deb Radcliff, SANS Creative Director of the [SANS Analyst Program](#)
- [SANS Webcast](#) - 25% off a SANS Webcast (\$3,375 discount)
- [SANS Security Insights Blog](#)
  - Two (2) blog posts (\$3,000 value)
- SANS Affiliate Member badge for co-marketing purposes
- Branding at all SANS National Events
  - SANS 2020, SANS Security West 2020, SANSFIRE 2020, Network Security 2020 and Cyber Defense Initiative 2020
- Priority Booth Placement at Sponsored SANS National Events

**Affiliate Membership: \$10,000 (Value of \$18,875)**

For more information or questions on becoming a SANS Affiliate Member, please email [vendor@sans.org](mailto:vendor@sans.org) and a SANS representative will be in contact with you shortly.

## Program Requirements

- Deliver a product or service that offers a solution for cybersecurity professionals and that product/service must not directly compete with SANS
- Upon request from SANS, Affiliate Member must provide a customer reference and/or case study to prove the successful delivery of their product/service