Immersion Academy Annual Report 2017

Accelerated, intensive training and certification program that develops the real-world knowledge and hands-on skills needed to defend today's information security systems.
As the shortage of skilled cyber professionals becomes more acute, it’s clear that traditional methods of finding, assessing, and hiring talented personnel are no longer sufficient. Companies and organizations need to take a new approach if they are to successfully protect themselves from cyber attacks.

The United States has faced similar challenges in the past. Faced with a critical shortage of skilled fighter pilots during WWII, for example, America opened flight schools around the nation to quickly train pilots with the hands-on skills needed to defend our country.

The SANS Immersion Academies are the equivalent of those flight schools for our nation’s cyber defense.

In 2015, SANS launched its first VetSuccess Academy, providing veterans with advanced technical training, GIAC certifications, and a pathway to careers in cybersecurity. In 2016 we added our first Women’s Academy for talented women seeking to enter the InfoSec industry. Tuition for veterans and women is free, with 100% scholarships funded by SANS and our partners.

We also offer CyberTalent Solutions Academy, a custom program for employers that need a faster, more reliable, and less expensive way to identify, develop, and hire cyber professionals who meet their organization’s unique needs.

The SANS Immersion Academies are an innovative approach to quickly and effectively fill the shortage of skilled cyber professionals and secure our nation’s critical information systems. We look forward to your participation in one of these dynamic programs!

Alan Paller
Director of Research, SANS Institute

The SANS CyberTalent Immersion Academy program provides a range of models that increase the number of qualified professionals entering the cybersecurity field, provide meaningful employment for U.S. veterans and increase gender diversity in the InfoSec industry. The program quickly and cost-efficiently meets the specific needs of organizations and employers seeking to discover, develop, and retain top cyber talent.

100% SCHOLARSHIP-BASED PARTICIPANTS ATTEND AT NO COST

VetSuccess Academy
Provides transitioning U.S. military veterans with advanced technical training, certifications, and connections to jobs in cybersecurity.

KEY EMPLOYER BENEFITS
• Access to pre-screened candidates and highly trained, certified graduates
• Support U.S. veterans and make a positive, immediate impact
• Opportunity to sponsor Academy seats, support U.S. veterans, and hire Academy graduates

Women’s Academy
Provides education and employment opportunities to women with interest and aptitude in cybersecurity and increases gender diversity in the InfoSec industry.

KEY EMPLOYER BENEFITS
• Access to pre-screened candidates and highly trained, certified graduates
• Support gender diversity in the InfoSec industry
• Opportunity to sponsor Academy seats, and hire Academy graduates

CyberTalent Solutions Academy
Provides customized, accelerated, and intensive training and certifications to an organization’s existing cybersecurity team and/or new candidates and employees.

KEY EMPLOYER BENEFITS
• Custom designed training and certification program based on employer needs
• Targeted professional development opportunities for existing employees to increase effectiveness and retention
• Opportunity to integrate new hires during training
• Cost-efficient approach to training and recruitment

“During WWII, the US didn’t have enough fighter pilots, so we launched flight schools across the country. The Immersion Academies are the equivalent for today’s cyber defense.”
## Sessions To-Date

<table>
<thead>
<tr>
<th>Date</th>
<th>Launch City</th>
<th>Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q1 2015</td>
<td>Washington, DC</td>
<td>Vet Success Academy</td>
</tr>
<tr>
<td>Q1 2015</td>
<td>Virginia Beach</td>
<td></td>
</tr>
<tr>
<td>Q1 2016</td>
<td>Augusta, GA</td>
<td>Augusta Warrior Project and Augusta University Cyber Institute</td>
</tr>
<tr>
<td>Q4 2016</td>
<td>Tacoma, WA</td>
<td>RP/6 and the USO</td>
</tr>
<tr>
<td>Q1 2016</td>
<td>San Diego, CA</td>
<td></td>
</tr>
<tr>
<td>Q4 2016</td>
<td>Colorado Springs, CO</td>
<td>RP/6 and the USO</td>
</tr>
<tr>
<td>Q1 2016</td>
<td>San Antonio, TX</td>
<td></td>
</tr>
<tr>
<td>Q4 2016</td>
<td>San Antonio, TX</td>
<td>Institute for Veterans and Military Families</td>
</tr>
<tr>
<td>Q2 2016</td>
<td>Pittsburgh, PA</td>
<td></td>
</tr>
<tr>
<td>Q3 2016</td>
<td>Salt Lake City, UT</td>
<td></td>
</tr>
<tr>
<td>Q2 2016</td>
<td>Salt Lake City, UT</td>
<td>National Center for Women &amp; Information Technology</td>
</tr>
<tr>
<td>Q3 2016</td>
<td>Baltimore, MD</td>
<td></td>
</tr>
<tr>
<td></td>
<td>National Center for Women &amp; Information Technology</td>
<td></td>
</tr>
<tr>
<td>Q3 2016</td>
<td>Omaha, NE</td>
<td>Women’s Academy</td>
</tr>
<tr>
<td></td>
<td>NTT Security</td>
<td></td>
</tr>
<tr>
<td>Q2 2016</td>
<td>Pittsburgh, PA</td>
<td></td>
</tr>
<tr>
<td>Q3 2016</td>
<td>Omaha, NE</td>
<td></td>
</tr>
</tbody>
</table>

## Academies and Applicants To Date

<table>
<thead>
<tr>
<th>Year</th>
<th>Academies</th>
<th>Applicants</th>
<th>Admitted</th>
<th>Graduated</th>
<th>Hired</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>11</td>
<td>586</td>
<td>94</td>
<td>87</td>
<td>76</td>
</tr>
<tr>
<td>2016</td>
<td>2</td>
<td>57</td>
<td>18</td>
<td>18</td>
<td>18</td>
</tr>
</tbody>
</table>

*Includes participants successfully completing at least 1 course and GIAC certification. May be currently pursuing additional courses/certifications.
**Does not include participants currently considering offers and in interview/search process.

## More than $2 million contributed in scholarship funds in 2015-16

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**Curriculum & Certifications**

Students complete up to three technical courses and industry-leading certifications.

### SANS Course

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>GIAC Certification</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEC401</td>
<td>SANS Security Essentials Boot Camp Style</td>
<td>GSEC GIAC Security Essentials</td>
</tr>
<tr>
<td>SECS04</td>
<td>Hacker Techniques, Exploits &amp; Incident Handling</td>
<td>GCISH GIAC Certified Incident Handler</td>
</tr>
</tbody>
</table>

**Third Course is Elective. Typical Selections Include:**

<table>
<thead>
<tr>
<th>Course</th>
<th>Description</th>
<th>GIAC Certification</th>
</tr>
</thead>
<tbody>
<tr>
<td>FOR500</td>
<td>Windows Forensic Analysis</td>
<td>GCFFE GIAC Certified Forensic Examiner</td>
</tr>
<tr>
<td>SECS01</td>
<td>Advanced Security Essentials, Enterprise Defender</td>
<td>GCED GIAC Certified Enterprise Defender</td>
</tr>
<tr>
<td>SECS03</td>
<td>Intrusion Detection In-Depth</td>
<td>GCIA GIAC Certified Intrusion Analyst</td>
</tr>
<tr>
<td>SECS42</td>
<td>Web App Penetration Testing and Ethical Hacking</td>
<td>GWAPT GIAC Certified Web Application Penetration Tester</td>
</tr>
<tr>
<td>SECS60</td>
<td>Network Penetration Testing and Ethical Hacking</td>
<td>GPEN GIAC Certified Penetration Tester</td>
</tr>
</tbody>
</table>

**All SANS courses are available to develop a Customized Curriculum to meet the specific needs of employer organizations.**

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**Learn more at sans.org/cybertalent**
They are both quickly becoming my top performers and I am very happy with their level of commitment, security knowledge, and technical skills.

– Eldon Myers, CISSP, GSEC, GCED
Associate Director, Information Security Architecture & Engineering, TSYS

VetSuccess is a great program to provide industry-best training to a group of disciplined, trustworthy, and accomplished people. Having recently hired a Vet who came through the program, I can say it was perhaps the easiest “get up to speed” period we’ve ever experienced here at Sage. We’d recommend other companies look to the program to find future talent!

– John H. Rogers
Director of Advisory Services
Sage Data Security, L.L.C.

We’ve been thrilled with the opportunity to participate in the VetSuccess Academy. I can’t say enough about the cooperation and tireless efforts by SANS to make this program successful for both veterans and employers. We’re extremely impressed with the professionalism and advanced skill sets that our first hire from the Academy has brought to our company. We’re looking forward to hiring more VetSuccess graduates.

– Arlin Halstead
Director of Human Resources,
NTT Security

Holding the three GIAC certifications demonstrated to employers my solid foundation in security concepts and ability to learn quickly. The VetSuccess program has indeed set me up for a successful and rewarding career in cybersecurity. I can’t thank you enough for giving me and many other veterans this amazing opportunity, and I look forward to taking many more SANS courses in the future!

– Erin McCraw
U.S. Army (retired)
Jr. Security Analyst, SambaSafety

“Completing the SANS VetSuccess Academy not only influenced my career plans, it defined them. The education and certifications opened doors that were inaccessible to me otherwise, short of winning the lottery. In fact, being selected into the inaugural cohort was a ‘hitting the jackpot’ moment for me.”

– Edmond Russell
U.S. Air Force
Senior Master Sergeant (retired)
Quality Assurance Program Manager, NTT Security

“…Without the Academy I’d have finished my degree and would still be looking for a job. Instead, everything worked out and I’m right where I want to be.”

– Joseph Robbins
U.S. Air Force
Master Sergeant (retired)
Web Security Engineer,
ISHPI Information Technologies Inc.

Employer & Student Perspectives

SECURITY CLEARANCES
Secret
Top Secret
TS/SCI
TS/SCI w/CI Polygraph

JOB TITLES EARNED
Information Security Analyst
Security Engineer
Web Security Engineer
Security Analyst I
Information Security Engineer
Cybersecurity Specialist

EMPLOYERS

Booz Allen Hamilton
CyberBlack
Deloitte
First Data
Raytheon
OPTIV
NTT Security
TSSYS
Engility
Amazon
Microsoft

STUDENTS

Learn more at sans.org/cybertalent
To learn how the SANS Immersion Academies can help your organization assess, train, certify, and hire highly skilled cybersecurity talent faster and more cost efficiently, please contact:

Max Shuftan
Email: mshuftan@sans.org

www.sans.org/cybertalent