A SANS 2021 Survey
Endpoint Monitoring in a Dispersed Workforce

Author: Matt Bromiley | Date: March 2021

During the first half of 2020, enterprise information security took an unpredictable and everlasting turn that saw global enterprises more dispersed than ever. With workforces geographically separated like never before, organizations relied heavily on their capability to monitor and protect their users, data and assets. In many organizations, endpoint monitoring reigned supreme, with little to no network visibility available.

In this year's survey, we want to explore the importance of endpoint monitoring in modern enterprises. In particular, we will evaluate how endpoint monitoring contributes to:

· Asset identification, protection and accountability
· User and data protection
· Incident detection compared to network monitoring
· Incident response, containment and resolution

Why Sponsor the SANS 2021 Endpoint Survey

Lead Generation
300-lead guarantee with no cap.

Branding
Cobrand the survey results whitepaper and webcast with SANS, the global leader in cybersecurity training, certification and research.

Thought Leadership
Collaborate with our best SANS authors who are at the forefront of the ever-changing war on cybersecurity.

About the Author

Matt Bromiley is a principal incident response consultant at a top digital forensics and incident response (DFIR) firm. He has built a wide-ranging career that gives him a broad perspective on digital forensics. He has helped organizations of all types and sizes, from multinational conglomerates to small, regional companies. His skills run the gamut from disk, database and network forensics to malware analysis and classification, incident response/triage and threat intelligence, memory analysis, log analytics, and network security monitoring. He has a particular interest in database and Linux forensics, as well as in building scalable analysis tools using free and open-source software.

Sponsorship Inclusions

	Gold	Platinum
Survey SANS will run a 20–25 questions survey for a minimum of 6 weeks. Sponsors will be informed of survey respondent counts. A SANS Analyst will develop a whitepaper based on the survey results. Sponsors will receive a draft of the paper and survey results for review and a final, branded survey results whitepaper for their use.	✓	✓
Survey Results Presentation Webcast The survey results will be presented by the survey author. The webcast will be branded with sponsor's logo. Sponsors will receive the webcast recording for their own promotions. Webcasts are archived for one year after the webcast date. Registrations may still be processed for archive viewing of the webcast. 300-lead guarantee with no cap. *Webcast Date: Coming Soon*	✓	✓
Associated Panel Discussion Webcast The survey author will host a panel discussion with up to three sponsors discussing the SANS 2021 Endpoint Survey results. The webcast will be promoted by SANS. Sponsors will receive the webcast recording for their own promotions. 100-lead guarantee with no cap. *Limited to three sponsors* *Webcast Date: Coming Soon*		✓

Additional Sponsorship Opportunities

Associated Single-Sponsored Webcast	Sponsor your own webcast that aligns with the 2021 Endpoint Survey. The webcast will be promoted by SANS. 200-lead guarantee with no cap and continued lead generation as a SANS archive webcast.
Associated Paper or Product Review	Publish a custom paper based on a segment of the report that is of interest to you or a product review that calls on the report as an entry point to the review. This associated paper includes a webcast.
Associated Video	Have a SANS expert interview a representative of your company. The sponsor will receive a branded video(s) of the interview. The video will also be available on the SANS website for lead generation. SANS will organize all logistics.

Lead Submission & Promotions

Lead Submission
The initial installment of leads from the webcast will be provided within two business days of the live webcast. Additional leads will be provided on a regular basis for the first three months following the webcast. After three months, leads will be provided as requested.

Promotions
Survey: Promotion for taking the survey will be promoted for 5-6 weeks through a weekly email blast to SANS opt-in audience, SANS e-newsletters and social media.

Webcasts: Promotion of the survey results presentation webcast and the panel discussion webcast will begin one week after the survey closes. The webcast will be promoted via a weekly email blast to SANS opt-in audience, SANS e-newsletters and social media.

To see additional SANS Surveys and Analyst Papers, **click here**.