Friday, February 19, 2021

SANS

SPONSORSHIP PROGRAM

VIRTUAL EVENT

MOBILE SECURITY

Overview

According to a recent report published by Ponemon Institute, the average value of the data contained on a mobile device is considered to be $14,000. It has also been stated in that same report, smartphone users often assign a higher value to the data stored on their mobile device than actual value of the smartphone itself. This logic also applies to laptops and tablets. Yet, while many people know they should secure the valuable data on their computers, they frequently don't extend that protection to what's on their mobile devices.

With the popularity of smartphones and tablets continuing to rise, mobile devices are becoming more of a target to cybercriminals. Many individuals are using smaller devices as they would a desktop or laptop computer. They're storing more personal data and connecting apps to GPS, financial, storage, health, and more without taking the time to read and understand what information they're allowing them to track, store, and share.

Taking time to understand the latest malware, smartphone operating systems, third-party applications, acquisition shortfalls, extraction techniques (jailbreaks and roots) and encryption is key in keeping mobile security safe in the digital era. Getting a basic understanding of mobile device forensics will arm users with the knowledge needed to protect information on their equipment that could otherwise be used to harm them.

This forum will explore various mobile security topics through invited speakers while showcasing current capabilities available today. Presentations will focus on case-studies and thought leadership using specific examples relevant to the industry as we know it.

Relevant Topics

- Smartphone Forensic Analysis
- Malware and Spyware on Smartphones
- Smartphone File Systems and Data Structures
- Handling Locked and Encrypted Devices
- Incident Response Considerations for Smartphones
- Connection Between Computer and Mobile Browser Artifacts
- Trustjacking, Public Wi-Fi, and using a Virtual Private Network (VPN)

Sponsorship Opportunities

Platinum *(Limited Availability)*
- 35 minute speaking slot
- 400 opt-in leads with no cap from virtual session and archived viewings
- Receive edited and full mp4 recording of the sessions
- Logo placement and advertisement of sponsorship level in marketing information

Silver
- Branding only
- 200 opt-in leads with no cap from virtual session and archived viewings
- Logo placement and advertisement of sponsorship level in marketing information

Chairperson
Heather Mahalik

Contact us at vendor@sans.org for more information on sponsoring.