Friday, March 19, 2021

SANS

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PROGRAM

VIRTUAL EVENT

ARTIFICIAL INTELLIGENCE

Overview

In 2020, people benefited from artificial intelligence (AI) every day: navigation systems, ride-hailing services, face detection, and many more applications. At its core, AI is a wide-ranging branch of computer science concerned with building smart machines capable of performing tasks that typically require human intelligence.

AI systems power and perform many tasks people use in their everyday life. Some are powered by machine learning; others are powered by deep learning and some are powered by a set of rules. Ensuring IT teams not only understand AI capabilities and limitations but are able to accurately incorporate datasets into a company is paramount to the success of any AI model or project.

If a team isn't trained properly, then how can you expect it to create a successful project? You can't and it won't. You may have the most appropriate algorithm, but if you train your machine using bad data, then it will learn the wrong lessons, fail expectations, and not work as you or your customers expect. Successful AI is almost entirely reliant on an IT team's data.

This forum will explore various AI topics through invited speakers while showcasing current capabilities available today. Presentations will focus on case-studies and thought leadership using specific examples relevant to the industry as we know it today.

Chairperson
Jake Williams
SANS Senior Instructor

Relevant Topics

- Machine Learning Components – Algorithms, Datasets, Features
- Deep Learning & Neutral Networks
- Robotics
- Internet of Things (IoT)
- Automatic Recognition – Speech, Text to Speech, Images, and Videos
- Thinking and Acting: Humanly, Rationally

Sponsorship Opportunities

Platinum- $17,500 *(Limited Availability)*

- 35 minute speaking slot
- 400 opt-in leads with no cap from virtual session and archived viewings
- Receive edited and full mp4 recording of the sessions
- Logo placement and advertisement of sponsorship level in marketing information

Silver- $10,000

- Branding only
- 200 opt-in leads with no cap from virtual session and archived viewings
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