US Security Awareness Summit

San Francisco – August 3-4, 2016
Chairman: Lance Spitzner

Speaker Bios
SPEAKER BIOS

Sahil Bansal, Manager - Security Awareness and Training Leader, Genpact
Sahil leads the security culture change initiatives at Genpact, a 65000+ global organization. He is the youngest security training and awareness leader of the dynamic organization offering consulting, IT services and BPM services to its clients. He is a B.Tech, MBA and has done courses on Social Psychology, Behavior Economics, marketing and branding. At present, he is helping Genpact information security team to look at the problem from a people perspective. He has also worked with other IT giants like Infosys and HCL Technologies in the past.

Terri Cihota, Risk Management Coordination, Treasury Relations and Support Office, Federal Reserve Bank of St. Louis
Terri holds a BSBA in Finance Economics and Accounting from Rockhurst University. She began her career as a financial and computer systems auditor for the federal government, then took time off to be a stay at home mom, returning to the workforce as part-time technology coordinator and computer teacher in 2005. Five years ago she joined the Federal Reserve Bank as the Information Security Liaison promoting awareness and implementing security policies. In her current role across the Federal Reserve System (FRS) as the Risk Management Coordination for our Treasury work, she is responsible for the creation and training of our Treasury Privacy Matters Training for FRS staff that handle Treasury data.

Cathy Click, Graphic Designer/Awareness Event Coordinator, Information Security, FedEx
A security-aware culture is often one of the largest challenges for many enterprises. Cathy has experience in this specific area with demonstrated knowledge of building security awareness content and executing effective awareness programs. Her design and marketing background along with 13 years of Information Security project management has given her the unique ability to understand technical information and communicate it to non-technical employees. She is an innovative marketing and awareness adviser that creates awareness strategy and runs national and global campaigns for information security. Her programs focus on the importance of information security awareness, procedure, and best practices. Cathy was the keynote speaker at the first annual SANS security awareness summit held in Dallas, Texas in 2014.

Cheryl Conley, Security Education & Awareness Lead, Lockheed Martin
Cheryl Conley has held the Lead position for the Security Education & Awareness Team in the Corporate Information Security organization for the past seven years. She has managed numerous successful teams to include The I Campaign®, teaches several classes within CIS, and has a passion for the Security Awareness arena. She holds a Masters’ degree in Information Technology, and obtained the CISSP in December 2005. The SANS Institute named Cheryl among its 2014 Difference Makers, along with the Lockheed Martin Excellence in Leadership Award for business value to help solve complex challenges LM faces in cyber security.

Deana Elizondo, Manager, Cyber Security Programs & Awareness, American Electric Power
Deana Elizondo is the manager of the Cyber Security Programs & Awareness team within the Cyber Risk & Security Services organization at American Electric Power. She has been with AEP for 12 years and has spent the last 6 years managing this team. Deana’s team is responsible for Enterprise Security Policies & Standards, Security Training & Awareness, Security Project Engagement, and Vulnerability Management. Prior to AEP, Deana worked at Huntington Bank for 17 years managing several different technical and operational teams. Her entrance into Security was managing a Treasury Management Technical Services group while at Huntington Bank, which included supporting critical systems such as Cash Vaults, Lockbox, ACH, and Wire Transfer. Deana’s passion is continuing to evolve the Security Awareness Program at AEP through creativity and ingenuity.
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<td>Hazen, Head of Global Security Awareness, Training and Communications for PepsiCo</td>
<td>Hazen has an outstanding track record in security awareness program development and management. She is an innovative marketeer - developing creative campaigns to engage and educate employees; a writer and trainer with a background in information and physical security awareness, data privacy, record management, data classification, regulatory compliance and business continuity. Her expertise covers: Food and Beverages, Retail, Marketing, Financial, and Transportation industries. Her areas of professional expertise are developing security awareness programs and marketing awareness messages. Hazen holds a Bachelor of Arts in Journalism and Public Relations. Hazen has served in the Information Security industry for the past sixteen years through various roles, most recently in the Marketing and Training field with a focus in Information Security Awareness and Training. She is fluent in Spanish which has proven to be an asset working for a multi-lingual organization. Hazen serves as chair of SANS’ DFW Security Awareness Chapter.</td>
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<td>Monique Head, Sr. Manager, Information Security Training and Awareness, PayPal Inc.</td>
<td>Monique has been in the learning technology field for over 20 years. Her past professional experiences have taken her from the rural classrooms in the Deep South, where she supported the use of technology in education by assisting teachers and students as they incorporated computer use into classroom learning; to college campuses like Morehouse College where she helped to implement their online learning program. Other experiences include launching an international start-up company, MindScope Multimedia, which provided eLearning solutions by implementing distance learning initiatives in Western Europe. Her current focus has shifted to the corporate industry. Her background includes the roles of instructional designer, eLearning developer and LMS administrator for companies in the cybersecurity and digital payments industries. A major focus throughout her career has been the use of multimedia in producing compelling, dynamic and engaging training tools. The usage of xAPI to integrate learning events into the workflow process, gamification and integrating the learning process and tools into the “Internet of Things” is her current interest.</td>
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<td>Jason Hoenich, Manager, Security Awareness &amp; Training, Sony Pictures Entertainment</td>
<td>Jason stumbled into security awareness accidentally. He was a network admin for a realty company, spending many hours explaining to &quot;repeat customers&quot; why they kept getting viruses on their laptops (and owing me money). Jason likes helping users understand why stronger passwords are important and provide them with methods on how to easily create them. He has built programs for companies like Activision (gaming), The Walt Disney Company, and is currently at Sony Pictures Entertainment.</td>
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<td>Brenda Ianiro, Training, Education, &amp; Awareness Manager - Cyber Security Program, Lawrence Livermore National Laboratory</td>
<td>Brenda has worked in public education at the secondary/post-secondary level, in private industry at a Fortune 100 multi-national company, and in the public sector at LLNL for the past 24 years. Her areas of expertise include facilitation, instructional design, and learning/behavioral science in the workplace.</td>
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<td>Michael Kaiser, Executive Director, National Cyber Security Alliance</td>
<td>Michael Kaiser joined the National Cyber Security Alliance (NCSA) in 2008. As NCSA's chief executive, Mr. Kaiser engages diverse constituencies–business, government, other non-profit organizations–in NCSA's broad public education and outreach efforts to promote a safer, more secure and more trusted Internet.</td>
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Dan Kern, CSO, Monterey County, California
Dan Kern is the Chief Security Officer for Monterey County, California, where he has worked for over 15 years. Dan has an extensive background as an ethical hacker, intrusion analyst and incident responder, and specializes in translating technology and communicating business risk at the C level. Dan also specializes in studying offense in order to improve defense, and taking that understanding to create popular and entertaining live security awareness training that includes real world hacking demonstrations. Dan has worked in the Information Technology field for over 25 years, has multiple SANS certifications and is extensively SANS trained, and holds a Bachelor's degree in Communications. Dan is also an avid fly fisherman and lover of the Eastern Sierra.

Jennifer Kimberly, IT Specialist, Security Project Manager – Department of Health and Human Services
Jennifer Kimberly is a strategic communicator and project manager for the Office of Information Security at HHS. She manages the Department’s cybersecurity awareness initiative, HHS CyberCARE, as well as National Cybersecurity Awareness Month activities. Jennifer started her career “translating tech for the rest of us” at NASA as a technical editor. She has been with the Department of Health and Human Services as a contractor and then a federal employee since 2006. Jennifer lives in Maryland with her husband, son, and two very lazy dachshunds who insist on being carried down the stairs.

Angela Pappas, Director, Information Security Training and Awareness, Thomson Reuters
Angela’s worked in the IT field 19 years and with Thomson Reuters since 2000. She was a technical writer before moving into various leadership roles related to technical writing and training, process improvement and software development. In 2009, Angela moved to the information security risk management organization where she managed customer assurance responsibilities. In 2012 Angela assumed her current role as director, training and awareness, where she now focuses on an ambassador program, communications and marketing, and eLearning. Angela is most inspired when she engages and connects with others on a common purpose, leverages her interpersonal & collaboration skills, and optimizes the organizations’ core values in order to educate employees, change behavior and reduce risk. Angela lives in St. Paul, Minnesota with her husband, daughter and two shiba inu dogs. Angela also serves as the Vice Chair of a local non-profit called Survivor Resources.

Julie Rinehart, Security Awareness Advisor, CVS Health
Julie Rinehart graduated with a Business degree from Framingham State University with a concentration in Marketing. She started her Information Security career at EMC Corporation and worked in Security Awareness for seven years prior to joining CVS Health in 2015 as a Security Awareness Advisor. She has a passion for information security and is driven to understand how people think and behave. As a mother of two young children, keeping children safe online is also becoming a passion. Julie and her family reside in Massachusetts where she enjoys spending her free time at the beach on Cape Cod.
Janet Roberts, Global Head of Security Education, Awareness & Training (SETAP) & Security Communications at Zurich Insurance

Janet Roberts joined Zurich Insurance in March 2015 as the Global Head of Security Awareness tasked with building their first security awareness program across Zurich, Zurich North America, and Farmers Insurance. Since that time she's taken on Security Communications as well. She built the first security awareness program for Progressive Insurance and re-designed the security awareness program at American Express before joining Zurich. She holds a B.A. in Journalism from Temple University and an M.A. in Communications from Edinboro University of Pennsylvania, with a paralegal degree sandwiched in there somewhere! When she's not building security awareness programs, she's writing and self-publishing novels, as well as speaking at libraries and to writers groups. You can check out her work at www.booksbyjanetroberts.com

Lori D. Rosenberg, InfoSec Education and Awareness Senior Offering Program Manager, Intuit

Lori Rosenberg has been managing InfoSec education and awareness for over 10 years. She currently drives the InfoSec Education and Awareness program for Intuit staff and Intuit's customers; sharing information about each person's role in keeping information secure. Prior to Intuit, she managed Information Security education, awareness and communications internally and externally for eBay and WaMu. Lori is one of the proud recipients of the SANS 2015 “Difference Makers” Award, and is delighted to share her experience and discuss ideas with her peers in the education and awareness community. In her spare time, Lori enjoys spending time with her grandbaby, gardening, reading and taking her pup Einstein for hikes on the beautiful trails of the great Northwest.

John Scott, Infosec Training Manager, Bank of England

John has been a software trainer for most of his career, meaning he has a strongly honed sense of the frustrations normal people feel when faced with new technology – training is, after all, mostly watching people make mistakes because of unfamiliarity. (And then helping them!) Passionate about explaining the ‘why?’ as well as the ‘how?’ and a strong advocate that if it doesn’t look pretty (or at least professional) people will gloss over it.

Akshay Shetty, Information Security Program Specialist, Autodesk Inc.

Akshay Shetty is an Information Security Program Specialist at Autodesk Inc. He leads Autodesk's Security Awareness program focused on providing a targeted, innovative and entertaining learning experience. Akshay has prior Big 4 security consulting experience where he has assisted clients in the Finance, Software, Healthcare and Entertainment industries with his expertise on IT Security and Risk. He has led a wide-range of projects based on Information Security domains like Security Awareness, Identity and Access Management, Governance, Risk and Compliance, Incident Response and Vendor Management. Akshay is a certified CISSP and CCSK, with a degree from Rutgers University.

Nastassia Tamari, Manager – Information Security Training, Education Awareness, Becton Dickinson (BD)

Nastassia is a former corporate communications specialist/consultant who escaped with her creativity intact. She is an experienced broadcasting writer, editor, and journalist. She is also an innovative, perseverant, diplomatic, fearless “tryer of new things.”