



## SANS LOCAL CONFERENCES

*SANS - the most trusted source for computer security training, certification and research.*

SANS Local Conferences provide the opportunity to reach the critical SANS audience effectively and efficiently. Reaching on average 200 attendees, SANS Local Conferences offer the time to build bridges with your key constituents from regions of the country not served by other SANS events.

### SANS 2012/2013 Local Events Schedule

Event	Location	Vendor Showcase	Estimated Attendance
SANS Chicago	Chicago, IL	Oct 29 - Nov 3	125
SANS San Diego	San Diego, CA	Nov 12 - 17	200-250
SANS San Antonio	San Antonio, TX	Nov 27 - Dec 2	200-250
SANS Security East	New Orleans, LA	Jan 16 - 21, 2013	300
SANS Scottsdale	Scottsdale, AZ	Feb 18 - 22, 2013	175-200
SANS Monterey	Monterey, CA	March 22 - 27, 2013	200-250
SANS No. Virginia	Reston, VA	April 8 - 13, 2013	200-250
SANS Cyber Guardian	Baltimore, MD	April 15 - 20, 2013	200-250
SANS Rocky Mountain	Denver, CO	July 15 - 20, 2013	200-250
SANS San Francisco	San Francisco, CA	July 29 - Aug 3, 2013	200-250
SANS Virginia Beach	Virginia Beach, VA	Aug 19 - 30, 2013	200-250
SANS Seattle	Seattle, WA	Oct 7 - 11, 2013	200-250

SANS Local Events offer flexibility to reach the SANS audience and are located in popular metropolitan areas throughout the US. These events generally draw from the local population – bring your regional reps for key relationship building in your own back yard.

SANS offers a condensed structure for local events which can be scheduled on **ANY DAY** of the SANS Local Conference.

- Tabletop during Morning Break – encourage attendees to go to your Lunch & Learn
- Lunch & Learn – a 1 hour presentation showcasing your product, your expert briefing, your customer, etc...
- Tabletop during Afternoon Break – Allows you to talk over your Lunch & Learn with prospects
- Includes Get-In-The-Bag – Opportunity to place one item in the registration bag provided to ALL attendees
- Logo on SANS event website

**Sponsorship Fee: \$2,900** (Does not include Food/Beverage)

SANS Local Events

# SANS 2011 Regional Events Demographics

