

**UPDATE**  
*Digital Forensics Campus  
focused on Forensics  
Courses & Events*



**SANS Cyber Defense Initiative  
December 7- 16, 2012  
Washington DC**

**<https://www.sans.org/cyber-defense-initiative-2012/>  
Sponsorship Offerings**

SANS Cyber Defense Initiative (CDI) 2012 will bring over 600 attendees to take more than 20 courses in IT security, security management, IT audit, software developer, and computer forensics. Exciting news – Forensics courses will have their own campus with attendant Tabletops, Lunch & Learns and sponsorship opportunities.

Contact us to get in front of the highly qualified SANS audience!

**Gold Sponsorship**  
**Premium access to SANS attendees**

- Premium Exhibitor space at Main Vendor Expo
  - Tabletop – Prime location at the Vendor Expo (Hilton Washington)
  - Vendor Expo hours:  
Tuesday December 11  
12:00pm – 1:30pm and 5:00pm – 7:00pm
- Lunch & Learn – A one-hour presentation slot providing you time to present any information of your choice (product demo, expert briefing, case study, etc) to SANS attendees. Projector and Screen provided.  
Food & Beverage not included.
- Lunch Lead Sponsorship – SANS scans attendees receiving a Lunch Voucher for lunch during the Vendor Expo. You will receive this list of scanned attendees.
- Get-In-The Bag – Opportunity to place one item in the registration bag provided to ALL attendees
- Top-Tier Logo/Company description/Link on the Cyber Defense Initiative Conference web page

**Sponsorship fee: \$10,000**

## **Silver Sponsorship – combines our most popular sponsorships in a cost effective package!**

- Tabletop at Vendor Expo
- Lunch Lead Sponsorship
- Logo/Company description/Link on the Cyber Defense Initiative Conference web page

**Sponsorship fee: \$6000**

### **EXCLUSIVE – 20 Critical Security Controls Executive Dinner – LIMITED TO 2 VENDORS**

Includes:

- Evening presentation by SANS Senior Executives to review the new version of the 20 CSC to a group of hand-picked attendees. Dinner is by Invitation only and is targeted to Senior and CIO level invitees
- Turnkey operations – SANS handles all invitations & logistics. Includes F/B.

**Sponsorship Fee: \$10,500**

### **Other available sponsorships:**

#### **Networking Breakfast**

Includes:

- Opportunity to network with hand-picked CDI attendees.
- Speaking opportunity
- Turnkey – fee includes all invitations & logistics. Includes F/B.

**Sponsorship Fee: \$7500 + F & B**

#### **Lunch & Learn**

Includes:

- Lunch hour speaking opportunity

**Sponsorship Fee: \$3500 + F & B**

#### **Cocktail Brief**

Includes:

- Evening speaking opportunity

**Sponsorship Fee: \$3500 + F & B**

#### **Tabletop at Main Vendor Expo**

Includes:

- 6' Draped table at Main Vendor Expo

**Sponsorship Fee: \$3,900**

#### **Welcome Reception & Registration Tabletop**

Includes:

- Tabletop near Conference Registration
- Signage

**Sponsorship Fee: \$3500 + F & B**

#### **Lunch Lead Sponsorship**

Includes:

- List of SANS scanned leads from Vendor Expo Lunch
- Not available as a stand alone item

**Sponsorship Fee: \$2500**

#### **SANS @Nite Sponsorship**

Includes:

- Branding at existing SANS expert speaking event
- Networking Opportunity

**Sponsorship Fee: \$3500 + F & B**

## Digital Forensics Campus Opportunities

SANS is pleased to provide a special Forensics campus at CDI 2012. All Forensics classes will be taught at this location providing you with unique access to Forensics focused attendees. Forensics vendors are encouraged to take advantage of this opportunity to reach those students who are attending CDI with the sole focus of increasing their digital forensics knowledge.

Opportunities at the Forensics Campus include:

### Forensics Exhibitor Package Add-On

#### Add a Tabletop at the Forensics Vendor Showcase

- Forensics Vendor Showcase
  - Tabletop at Forensics Campus (DuPont Circle Hotel)
  - Vendor Showcase hours:  
Monday December 10  
During AM/PM Breaks & 12:00pm – 1:30pm

**Sponsorship Fee: \$2,500**

### Other available sponsorships:

#### Forensics Networking Breakfast

Includes:

- Opportunity to network with hand-picked CDI attendees.
- Speaking opportunity
- Turnkey – fee includes all invitations, logistics and F/B

**Sponsorship Fee: \$7500 + F & B**

#### Lunch & Learns at Forensics Campus

Includes:

- Lunch hour speaking opportunity

**Sponsorship Fee: \$3500 + F & B**

#### Forensics Cocktail Brief

Includes:

- Evening speaking opportunity

**Sponsorship Fee: \$3500 + F & B**

#### NEW! Forensics Campus Open House

Includes:

- Tabletop in Open House area
- Signage

**Sponsorship Fee: \$3500 + F & B**

#### Forensics SANS @Nite Sponsorship

Includes:

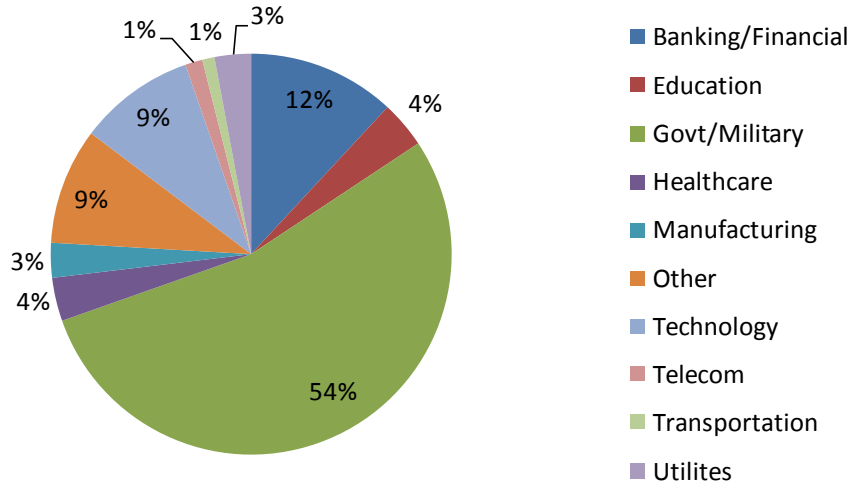
- Branding with existing SANS expert speaking event.
- Networking Opportunity

**Sponsorship Fee: \$3500 + F & B**

For immediate information, please call:  
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# CDI 2011 Demographics

## SANS CDI 2011 - Attendees by Industry



## SANS CDI 2011 - Attendees by Role

