So... you want to OSINT Full-Time?

Kirby Plessas
CEO, Plessas Experts Network
Who am I?

From soldier to CEO
Live Tweeting?
Most viral live tweet from this summit (by 5pm) using #OSINTSummit will win…
A career in OSINT

What does that look like? How do I get there?
• Librarian
• Investigator (Law Enforcement or Global Security)
• Private Detective
• Infosec Professional (including Social Engineers)
• Intelligence Analyst (Law Enforcement or Intelligence Community)
• Competitive Intelligence
• Marketing (including Market Intelligence)
• Investigative Journalist
• Author/Public Speaker
• Independant OSINT Professional
• Educator
• Recruiter/Head Hunter
• Bounty Hunter/Skip tracer
Case Study #1: Cynthia Heatherington

- Master of Library Science and worked at a Library
- Met a PI who needed to know about poisons. She helped him identify the relevant databases which ended up saving a life and putting a criminal behind bars
- A whole new world opened up - cyber investigations
- Launched Hetherington Group in 1998
- Authored three books on various aspects of OSINT, conducts training worldwide and host the OSMOSIS Conference
Case Study #2: Brian Krebs

- Studied International relations. Became reporter at the Washington Post. Had no interest in computers...
- Home network attacked by hackers - piqued his curiosity
- Became an obsession and read everything he could find on computer security, used journalist career to conduct interviews, made contacts
- Willing to take risks and, as we say on the OSINTCurious webcast, “click shit”.