“CREATIVITY MUST SURVIVE ITS OWN SUCCESS.”

— SHERALYN GAUNTY

NOT GIVING MYSELF ENOUGH TIME TO LAUNCH CAMPAIGNS

“NOT LETTING YOUR SECURITY EXECUTIVE KNOW WHEN YOU ARE PHISHING THE LEADERSHIP TEAM! :(

DON’T BLEED MORE THAN YOU CAN HANDLE TO START OFF!”
'Tripping Upwards'
A guide to Making the Most of your SNAFU’s...

Louise Cockburn
Information Security Awareness & Culture Manager
"CREATIVITY MUST SURVIVE ITS OWN SUCCESS."
- Elizabeth Gilberly

"TRAPPING UPWARDS:
A GUIDE TO MAKING THE MOST OF YOUR SWAG’S..."

LOUISE COCKBURN
INFORMATION SECURITY AWARENESS & CULTURE MANAGER

"NOT GIVING MYSELF ENOUGH TIME TO LAUNCH CAMPAIGNS"

"NOT LETTING YOUR SECURITY EXECUTIVE KNOW WHEN YOU ARE PHISHING THE LEADERSHIP TEAM! :(")"

"DON’T BITE OFF MORE THAN YOU CAN HANDLE TO START OFF!"

1. TUNNEL VISION
2. MAKING AN A** OF IT & ME
3. MIND YOUR LANGUAGE?
4. SO LONG, SOAD
1. Tunnel Vision
2. Making an Ass of U & Me
3. Mind Your Language!
4. So Long, Solo

Notes from the community...
"Failure is an important part of your growth and developing resilience. Don't be afraid to fail."

- Michelle Obama, 2015
The Power of Words
Power in Numbers
Notes from the community...

"Not giving myself enough time to launch campaigns"

"Not letting your security executive know when you are phishing the leadership team! :)

"Don’t bite off more than you can handle to start off!"
Mea Culpa:
www.slido.com #L582
“Creativity must survive its own success.”

- Elizabeth Gilbert
Thank You!
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