



Partnering with and Leveraging Threat Intel



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PARTNERS IN SHINE



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Addressing applicable
cyber threats through
security awareness



Cyber Threat Intelligence

Identify the intent and methods of an adversary to drive strategic decisions and preparedness



- What are we protecting and who are our adversaries
- What are the tactics, techniques and procedures (TTPs)
- Do we have visibility for defense
- Do employees follow best practices to mitigate threats

Cyber Threat Intelligence (CTI) can provide context to security awareness on threats a company may face



TAKE ACTION!

Within the next 30 days:

- 1 | **Identify potential partnerships** within your organization (Intel, Security Operations, Pen Testing, etc.)
- 2 | **Articulate your security awareness program** and potential opportunities
- 3 | **Invest your time** in a continuous operating rhythm

