Automotive Cyber Security, the C-Suite, and You

8 May 2018
Talking about Cyber Security with the C-Suite

- Good news
- Bad news
Talking about Cyber Security with the C-Suite

Wah wa-wah wa-wah wah wah wah wa-wah wa-wah wa-wah wah wah wa-wah wa-wah wah wa-wah wa-wah wah wa-wah wah wa-wah wah wa-wah wah wa-wah wah ...

Psst ... so are you getting any of this?
Talking about Cyber Security with the C-Suite
Talking about Cyber Security with the C-Suite
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Consequences?

Anthem Inc. 2016 Revenue vs. Data Breach Settlement in 2017
(Yes, the settlement is only a fraction of the costs of the breach)
Consequences

VW told to rip up governance model as emissions scandal deepens

Carmaker warned fresh, independent figures needed to restore credibility
Consequences

VW Overhauls CEO’s Team Following Emissions Scandal

Emissions-rigging affair has plagued the company since September
Consequences
Consequences
Consequences

Gregg Steinhafel
Chairman and CEO, Target

Beth Jacob
CIO, Target

Amy Pascal
CEO, Sony

Marissa Mayer
CEO, Yahoo

Ron Bell
GC, Yahoo

Katherine Archuleta
Director, OPM

Donna Seymour
CIO, OPM

Debbie Wasserman Schultz
Chair, DNC

Noel Biderman
CEO, Ashley Madison
Talking about Cyber Security with the C-Suite

- Business and IT
- Risk
- Governance
- Program, People, Policies, and Technologies
- Crisis Management
Talking about Cyber Security with the C-Suite
Reporting to the CEO

- Metrics
- Progress
- Incidents
Talking about Cyber Security with the C-Suite
Talking about Cyber Security with the C-Suite

- Never let a good crisis go to waste
The Board

- “As a Board member, what worries you most about cyber security and your company?”
The Board

I have emailed everyone I can possibly find, my Prince, but no-one wants to help you move your money.
Thank you! Questions?

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