A Common Cyber Threat Framework: A Foundation for Communication

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Overview

• Why did we do build one?

• What are its attributes?

• What does ours look like?

• How has it worked in practice?

• Current status/what’s next?
Why build another?
... Because comparison of threat data across models and users is problematic

Following a common approach helps to:

- **Establish a common ontology** and **enhance information-sharing** since it is easier to map unique models to a common standard than to each other (‘N-to-1’ easier than ‘N-to-N’)

- **Characterize and categorize threat activity** in a straightforward way that can support multiple missions ranging from strategic decision-making to analysis and cybersecurity measures, and users from generalists to technical experts

- **Achieve common situational awareness** across organizations
Our Intent

- Began as a construct to enhance data-sharing throughout the US Government
- Facilitate efficient situational awareness based on objective (typically, sensor-derived) data
- Provide a simple, yet flexible, collaborative way of characterizing and categorizing threat activity that supports analysis, senior-level decision making, and cybersecurity
- Offer a common approach (‘cyber Esperanto’)
- Facilitate cyber threat trend and gap analysis, assessment of collection posture
- Support (not replace!) analysis – and free the human to spend more time doing analysis
Goals of a Common Approach

• Key Attributes: a model that is *hierarchical, structured, transparent* and *repeatable*, tied to *explicit definitions*

• An optimized cyber threat framework
  – Is focused on empirical and often sensor-derived data; serves as the foundation for subsequent analysis and decision-making
  – Supports analysis and the characterization and categorization of cyber threat information through the use of standardized language
  – Accommodates a wide variety of data sources, threat actors and threat activity
  – Information arranged hierarchically and organized in increasing “layers” of detail
  – Can be tailored or customized to meet individual needs
Ground Rules as we built our approach

• No one’s current model is ‘wrong’
• ...And we are not advocating that anyone stop using their own!
• Map your model to the common backbone and tell the rest of us how you’ve done it
• ...Or use the common backbone and customize it as needed
Common Cyber Threat Framework

A Hierarchical Approach

The purpose of conducting an action or a series of actions

Objectives

Actions and associated resources used by an threat actor to satisfy an objective

Actions

The progression of cyber threat actions over time to achieve objectives

Stages

Discrete cyber threat intelligence data

Indicators
Common Cyber Threat Framework
Structured around a Simplified “Threat Lifecycle”

The progression of cyber threat actions over time to achieve objectives

Stages
Preparation → Engagement → Presence → Effect/Consequence

External actions “Left of Intrusion”
Pre-execution actions  Operational actions  Internal actions “Right of Intrusion”
Common Cyber Threat Framework

Threat Actor Objectives within the “Threat Lifecycle”

The progression of cyber threat actions over time to achieve objectives

**Stages**

- Preparation
  - Plan activity
  - Conduct research & analysis
  - Develop resources & capabilities
  - Acquire victim specific knowledge
  - Complete preparations

- Engagement
  - Deploy capability
  - Interact with intended victim
  - Exploit vulnerabilities
  - Deliver malicious capability

- Presence
  - Establish controlled access
  - Hide
  - Expand presence
  - Refine focus of activity
  - Establish persistence

- Effect/Consequence
  - Enable other operations
  - Deny access
  - Extract data
  - Alter data and/or computer, network or system behavior
  - Destroy HW/SW/data

The purpose of conducting an action or a series of actions

**Objectives**

Actions and associated resources used by an threat actor to satisfy an objective

**Actions**

- Plan activity
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Discrete cyber threat intelligence data

**Indicators**
Common Cyber Threat Framework

Actions and Indicators are the Details of Threat Activity

The progression of cyber threat actions over time to achieve objectives

Stages
- Plan activity
- Conduct research & analysis
- Develop resources & capabilities
- Acquire victim specific knowledge
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Preparation
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- Interact with intended victim
- Exploit vulnerabilities
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Engagement
- Establish controlled access
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Presence
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Effect/Consequence

The purpose of conducting an action or a series of actions

Objectives
- Engage
- Presence
- Effect/Consequence

Actions and associated resources used by an threat actor to satisfy an objective

Actions
- Send a spear phishing email
- Malicious attachment

Indicators

Layer 1
Layer 2
Layer 3
Layer 4
### Real Use cases: Cyber Threat Activity Analysis

<table>
<thead>
<tr>
<th>Stages</th>
<th>Preparation</th>
<th>Engagement</th>
<th>Presence</th>
<th>Effect/Consequence</th>
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<tbody>
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</tbody>
</table>

- Where is my greatest threat?
- What actions should I be taking to protect myself?
Real World Use case: Link or Gap Analysis

Stages
- Preparation
  - Plan activity
  - Conduct research & analysis
  - Develop resources & capabilities
  - Acquire victim specific knowledge
  - Complete preparation
- Engagement
  - Deploy capability
  - Interact with intended victim
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Objectives
- Stages
- Preparation
- Engagement
- Presence
- Effect/Consequence

The Missing Link?
- Am I looking in the wrong place?
- Is there nothing illicit to see? (insight into adversary behavior)
Recap: With So Many Cyber Threat Models or Frameworks Why build another?
...because a Common Approach Facilitates Grouping and Comparison of Cyber Threats from Different Perspectives

- **Intent**: Prepare, Propagate, Effect
- **Reconnaissance**: Footprinting, Scanning, Enumeration
- **Development**: Gain access (exploitation), Privilege escalation, Situational awareness, Covering tracks
- **Staging**: Gain access (exploitation)
- **Delivery**: Exploitation
- **C2**: Weaponization, Actions on Objective
- **Exploitation**: Lockheed Martin Kill Chain®
- **Configuration**: Environmental threat, Physical threat, Misuse, Error
- **Infrastructure**: Actor, Tactics, Techniques & Procedures, Social
- **Victim**: Reconnaissance, Weaponization, Delivery, Exploitation, Installation, C2
- **ODNI Public Affairs**: 1/26/2018
Common Cyber Threat Framework

Current Status

• Used in threat products by multiple US Government agencies and some Allies
• Adoption across the Executive Branch high priority for 2018
• Under consideration by NATO and Asian allies to facilitate a common operating picture and enhance information sharing
• Being taught to new US Government cyber analysts
• Included in curricula and research at multiple universities
• Evolution continues based on use and ongoing outreach to industry, academia, government, and international partners

Framework materials available at DNI.GOV