Survival Heuristics

@milouness
Avoid
The Streetlight Effect
Trends are Always about the Past!
Most Things Don’t Happen by Chance
Respect Exponential Causality
Worst Case Scenarios Happen
When You’re Explaining
You’re Losing
You Never Run Out of Bullets
Emotions Can Kill
Survival Strategies
Construct an Analytic Landscape
Apply a Category System

Complex
- patterns
probe - sense - respond

Complicated
- analysis
- experts
- sense - analyse - respond

Chaotic
- C ≠ E
- no patterns
act - sense - respond

Simple
- C = E
- best practice
- SOPs
- sense - categorise - respond

Source: anecdote.com
Adapted from Snowden et. al. (2007)
Know Your Thinking Style
Find Thinking Partner(s)
Deploy Diversity of Thought
Think Together from the Start
Respect your Intuition
Thanks!
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