The Security Awareness Community Has Spoken

What’s the Word and What Next?
Awareness & Governance?
2017 Annual Report
Analysis: Process & Challenges

- Process
- Challenges
  - Over 1,000 respondents
  - Calculating average FTEs/org
  - Categorizing self-reported challenges
Self-Reported Major Challenges

1. Communication
2. Employee Engagement
3. Time
4. Culture
5. Resources
Highlights & Head Scratchers

• Maturity
• Upper Management Buy-In
• Where’s the Money (literally)?
• Gender – What’s Up With That?
• Location, Location, Location
Location Data, without the U.S.
What’s Next

- 2017 Executive Report
- 2018 Survey Questions
- Future Trend Analysis
Questions
Rebekah Lewis, KCGC Director
Taylor Heywood, KCGC RA
cybergov@american.edu