It Takes a Village: Hands-on Security Awareness
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Adobe is one of the largest and most diversified software companies in the world

- **16,000+**: Employees in 37 countries
- **34**: Years of revolutionizing industries
- **$5.85B**: FY2016 Revenue
- **73%**: Of employees work in LEED certified workspaces
- **~3,900**: Patents*
- **1%+**: Pre-tax profits given to the community

*As of December 2016*
Labs

- Hands-on
  - Demonstrate a tool, technique or security-related topic
- Fast (< 15 minutes)
- Run on a single laptop
- Anyone can participate
Hands-on Booth Example

- Get root access using Metasploit
- Run some meterpreter commands

```
meterpreter > hashdump
Administrator:500:aad3b435b51404eeaad3b435b51404ee:31d6cfe0d16ae9
bob:1002:aad3b435b51404eeaad3b435b51404ee:f6c0fa29f4cad745ad04bed
Guest:501:aad3b435b51404eeaad3b435b51404ee:31d6cfe0d16ae931b73c59
TemplateAdmin:1003:aad3b435b51404eeaad3b435b51404ee:9dc211131a18a
```
Key Takeaways

- Interactive
- Short
- Simple