If You Can't Hack It, You Don't Own It

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Welcome to Fight Club.
The first rule of Fight Club is:
You do not talk about Fight Club.
The second rule of Fight Club is:
You do NOT talk about Fight Club.

...

If this is your first time at Fight Club, you have to fight.
Your computer is low on memory

To restore enough memory for programs to work correctly, save your files and then close or restart all open programs.
ONE PERSON MISBEHAVING
PUNISH EVERYONE
Biggest Problem

Current Solution

Correct Solution
About 15 - 50 errors per 1,000 lines of delivered code
100 Million

1.5 - 5 Million Bugs
Time From Development To Production:

Average Vehicle Age in the United States:

Total Time Supported by the Manufacturer:
Time From Development To Production: 5 Years

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Average Vehicle Age in the United States:  
11.5 Years  

Total Time Supported by the Manufacturer:
Time From Development To Production: 
5 Years

Average Vehicle Age in the United States: 
11.5 Years

Total Time Supported by the Manufacturer: 
16.5 Years
IMPORTANT!

SAFETY RECALL NOTICE

IMPORTANT SAFETY RECALL INFORMATION

Issued in Accordance
With Federal Law

R40/ NHTSA 15V-461
RADIO SECURITY VULNERABILITY
“You never change things by fighting existing reality.

To change something, build a new model that makes the existing model obsolete.”

— R. Buckminster Fuller
56% believe they will be out of business in 5 years
YOU HAD MY CURiosity

BUT NOW YOU HAVE MY FULL, UNDIVIDED ATTENTION
It is better to be safe than SONY.
Warranty Voiding Switch

First Stage Boot Loader
- Signature
- Tainted

Second Stage Boot Loader
- Signature
- Crypto Key

Operating System(s)
- Signature
- Crypto Key

Applications:
- App 1
- App 2
- ...
- App N
Questions?